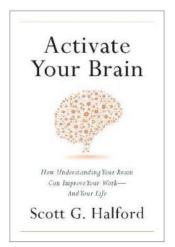


LEADERSHIP USA[™] FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Using the Power of the Brain To Advance Life and Business Strategies

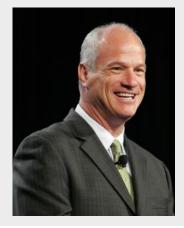


You want to sell more, produce more, keep employees engaged, retain your top talent – you want it all. It all starts in the brain.

Recent neuroscience discoveries tell us what switches people on and what turns them off. What attracts and what repels. As we learn more about the brain, we have more accurate tools to help us do what we've been trying to do for decades. Get insights into how to be more effective, increase the power of your brain and learn how to recharge so that you're more available at work and at home.

Scott Halford, CSP, CPAE

Scott Halford is a writer and long-time educator of businesspeople worldwide. He focuses on brain-based behavioral science, emotional intelligence, critical thinking, and influence. In 2014, Scott was inducted into the National Speakers Speaker Hall of Fame. He has been the "Brainy Business" columnist for Entrepreneur.com, and blogs for Huffington Post. Scott is the author of the Wall Street Journal best -selling book, *Activate Your Brain*, and *Be a Shortcut – The Secret Fast-track to Business Success*.



Three Main Core Competencies
Emotional Intelligence, Strategic Thinking, Decision Making

This course is appropriate for: C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included: White Paper: Give Me a Piece of Your Mind