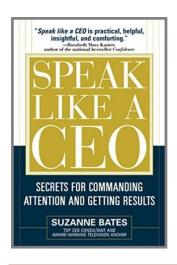


LEADERSHIP USA[™] FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Speak Like a CEO: Secrets to Commanding Attention and Getting Results



In leadership, great communication skill is a predictor of success. Speaking is not a natural born skill. Anyone can learn to command a room and engage an audience. In this session, you'll learn the secrets that for two decades have helped thousands of leaders in global companies master the art of speaking in formal and informal settings. You'll also discover the three dimensions of developing greater executive presence that are critical to winning trust, earning credibility, and inspiring others to get aligned and get things done.

Suzanne Bates, CSP

Suzanne Bates is an internationally known expert on executive presence. Her firm's client list reads like a who's who of top global companies. Her first book, **Speak Like a CEO** (McGraw Hill), is published in 7 languages. She's written four other books including All **the Leader You Can Be: The Science of Achieving Extraordinary Executive Presence** (McGraw Hill 2016). Suzanne has appeared in the Wall Street Journal, *New York Times, Forbes Magazine, Business Week, Investors' Business Daily,* and *CNNMoney.com, as well as the* Today Show and Fox Business Morning.



Three Main Core Competencies
Presentation Skills, Executive Presence, Emotional Intelligence

This course is appropriate for: C-Suite, Senior Executive, VP, Directors, Managers, High Potentials