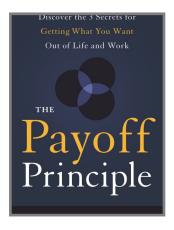


## LEADERSHIP USA<sup>™</sup> FEATURED FACULTY

## AVAILABLE MONTHLY MEMBERSHIP SEMINAR

## Motivation, Cooperation, and Trust (MCT): 6 Strategies That Double Your Leadership Effectiveness in Half the Time



Employees perform at a higher level, when they are led by someone who knows how to engage their full potential. This program will show you exactly how to do that. HOW to develop a take-charge attitude that eliminates negativity and builds trust in the workplace. HOW to get people to do what you want them to do. HOW to communicate the precise words that bring out the best in others, willing to embrace change and move up to the next level of peak performance. An interactive program with proven results.

## Dr. Alan Zimmerman

Founder of an international import business by age 14. Teaching at the University of Minnesota by age 21. Selected as the "Outstanding Faculty Member" by two different universities. Given more than 3000 presentations, in 49 states and 22 countries, maintaining a 92% repeat and referral business. Holds PhD degrees in Interpersonal Communication and Psychology. Earned the CSP (Certified Speaking Professional) designation from the National Speakers Association. Inducted into their Speaker Hall of Fame. Published 5 books and more than 900 articles.



Three Main Core Competencies

Motivation/Influence, Interpersonal Skills, Engagement

This course is appropriate for: C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

**Learning Library assets included:** 

"The Payoff Principle: Discover the 3 Secrets for Getting What You Want Out of Life and Work"