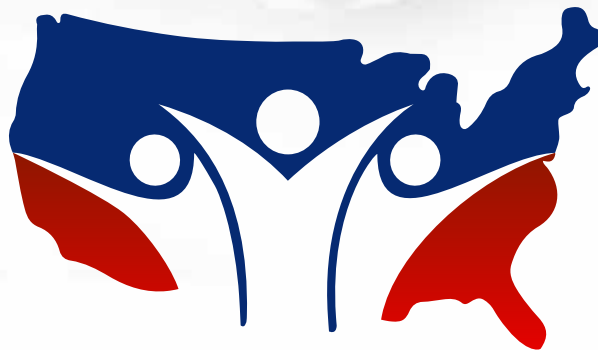


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Catalog of Faculty and Learning Experiences



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AVAILABLE MONTHLY MEMBERSHIP SEMINAR

What I Really Meant to Say: Increasing Communication Effectiveness to Develop Greater Influence



Communication is a cornerstone of success for individuals and organizations. Improving your communication skills is one of the best ways to increase your influence. Whether communicating face-to-face, by phone, or in written form, these strategies and tools will help you go from “teller of information” to “seller of ideas”. This presentation delivers strategies and tools to help you become more compelling, persuasive and memorable. You’ll learn how to be a better listener, become more engaging, and find ways to more deeply engage people in the exchange. And finally, you’ll also learn how to help avoid and/or resolve conflict, without the collateral damage that often occurs.

Randy Anderson, CSP

Randy Anderson is co-founder of E3 Professional Trainers... a Texas-based firm that provides customized training, keynote presentations, and personal coaching. For the past 25 years, he has helped people become more engaged in their work, be better equipped to do their job, and feel empowered to live a more fulfilling life that will count for something after they’re gone. Randy has a true passion for helping people achieve maximum effectiveness personally and professionally. From developing broader influence and deeper impact, to building a lasting legacy, he teaches the essential elements of excellence for work and life.



Three Main Core Competencies

Communication, Emotional Intelligence, Strategic Thinking

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

**White Paper “Communicating to Resolve Conflict:
A Simple Strategy for Reducing and Avoiding Conflict”**

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

The Executive Guide to Developing Strategy in an Uncertain World



Award-winning author Kristin Arnold is an expert in the area of leading workplace teams. As a high stakes meeting facilitator, keynote speaker, and professional panel moderator, Kristin has worked with over a hundred different organizations, three hundred different teams, and presented to over a half a million people around the world on the topics of leadership, strategy, innovation, critical thinking and teamwork.

Kristin brings 20 years of practical team building experience to your audience. She has worked with small businesses to Fortune 500 companies and is equally adept on the shop floor as she is in the executive boardroom.

Kristin Arnold

How can you set strategy in an ever-changing and uncertain world where customers are demanding even more choices and a better user experience? Professional meeting facilitator and business strategist, Kristin Arnold will share her “insider secrets” to creating a solid strategy in a volatile world – and how to ensure the successful execution to the strategy. She’ll share several processes, tools and models to help you create a living and breathing strategy that will guide the actions of each and every employee in your organization.



Three Main Core Competencies
Strategic Thinking, Decision Making, Communication

This course is appropriate for:
C-Suite, Senior Executive, VP

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

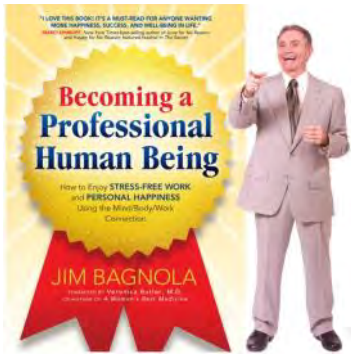


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AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Becoming a Professional Human Being: The Internal Dimension of Leading



Becoming a Professional Human Being is the development of various skills. It's a collection of skills to develop character while becoming healthier simultaneously. It is not a gift. Just as leading people is not a gift, it is a skill that must be developed. Can we be more successful and make more money with a developed character? A six-year study on the return on assets suggests that it is far more favorable for those CEOs who are considered to be leaders of character compared to those who are considered to be self-focused. The Ph.D. has the highest development of what we ordinarily consider to be the most valuable qualities of human life.

Jim Bagnola

Jim has been educating worldwide for over twenty-five years focusing his work on the intersection of leadership and health. Specifically, in the area of leadership and mind/body/work management with emphasis on how our thinking patterns influence health, happiness, success, and our capacity to lead. His popular book: "Becoming a Professional Human Being: How to Enjoy Stress-Free Work and Personal Happiness Using the Mind/Body/Work Connection", is a best seller in Romania and Japan where Jim also has offices.



Three Main Core Competencies

Strategic Thinking, Emotional Intelligence, Communication

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Becoming a Professional Human Being"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

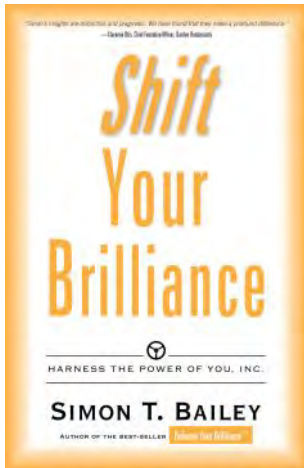


LEADERSHIP USA™

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AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Shift Your Brilliance: Leading Amidst Uncertainty



To stay relevant and competitive, even the most senior leaders must reposition themselves and their companies – and this will take a mindset reset. Simon will address the critical strategies that empower individuals to lead without a title and stay relevant in every economy while escalating their impact.

The objectives of this seminar include:

1. Apply core principles for acquiring the “Shift Your Brilliance” mindset
2. Uncover the insight needed to be a high performer
3. Commit to being a Chief Breakthrough Officer in your department or division

Simon T. Bailey

Simon T. Bailey is the CEO of Simon T. Bailey International, a premium education company. He is one of America’s top 10 most-booked corporate and association speakers on Change, Leadership, and Customer Experience. Simon is a Hall of Fame keynote speaker, executive adviser, and author. He is the top-selling author of seven books and creator of the *Shift Your Brilliance* System, a personal development program that takes individuals and organizations on a transformational journey to create a brilliant life and business.



Three Main Core Competencies
Change, Performance, Executive Presence

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

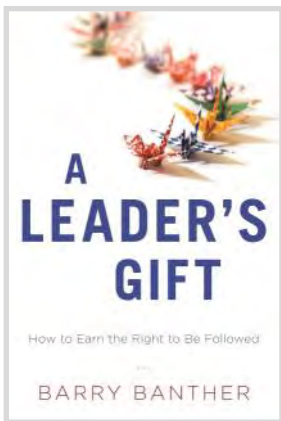


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

How to Create Lasting Leadership: The Keys to Growing Your People, Your Performance and Your Profit



Leadership isn't something you do; it's someone you become. Leaders who are able to sustain their position and achieve measurable results for more than just 2-3 years, have one thing in common – they're more than competent at the essential people skills necessary. In this course, participants will discover the 5 Transformational Skills that earn them the right to be followed. Lasting leadership is not about more money or even more authority. It's really about influence: the influence that results in associates and employees wanting to follow your lead because of the person you have become.

Barry Banther, CMC, CSP

Barry has been a trusted advisor to businesses & organizations for over 3 decades. His clients include: Rockwell Int'l, Eli Lilly, and Pfizer. He has earned the designations of Certified Management Consultant (CMC) & Certified Speaking Professional (CSP). He has written 50+ Leadership Development Programs used by companies worldwide. Three governors of Florida asked Barry to serve in their administration overseeing private higher education. He was elected to four terms as Chairman of the Florida State Board of Independent Colleges & Universities. His latest book, *A Leader's Gift* earned Best Seller status on Amazon.



Three Main Core Competencies
Teamwork, Managerial Skills, Performance

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
e-book "A Leader's Gift - How to Earn the Right to be Followed"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

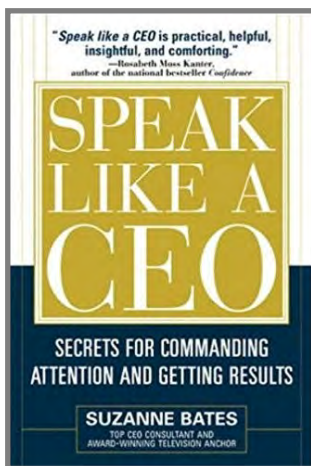


LEADERSHIP USA™

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AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Speak Like a CEO: Secrets to Commanding Attention and Getting Results



In leadership, great communication skill is a predictor of success. Speaking is not a natural born skill. Anyone can learn to command a room and engage an audience. In this session, you'll learn the secrets that for two decades have helped thousands of leaders in global companies master the art of speaking in formal and informal settings. You'll also discover the three dimensions of developing greater executive presence that are critical to winning trust, earning credibility, and inspiring others to get aligned and get things done.

Suzanne Bates, CSP

Suzanne Bates is an internationally known expert on executive presence. Her firm's client list reads like a who's who of top global companies. Her first book, **Speak Like a CEO** (McGraw Hill), is published in 7 languages. She's written four other books including **All the Leader You Can Be: The Science of Achieving Extraordinary Executive Presence** (McGraw Hill 2016). Suzanne has appeared in the *Wall Street Journal*, *New York Times*, *Forbes Magazine*, *Business Week*, *Investors' Business Daily*, and *CNNMoney.com*, as well as the *Today Show* and *Fox Business Morning*.



Three Main Core Competencies

Presentation Skills, Executive Presence, Emotional Intelligence

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Leading to Ultimate Ethics, Compliance, and Accountability



Christopher Bauer is a clinical psychologist by training with over 25 years of experience as a speaker, trainer, author, and consultant on professional ethics and values-driven business strategies. Clients of Dr. Bauer have run the gamut from small and medium sized businesses and organizations to every level of staff and management at Fortune 500 corporations. Although ethics and fun aren't words normally heard in the same sentence, for over 25 years, Dr. Bauer has been helping individuals and organizations build and maintain great professional ethics compliance, and accountability, all while having a great time.

Christopher Bauer, PhD, CSP, CFS

Leaders not only need to model and reinforce ethics, compliance, and accountability; they also have to be strategic in driving ethics, compliance, and accountability into the organizational culture off those they lead. This highly interactive program will provide attendees with a solid set of ideas, tools, and resources to do each of these. Whether leading a work team, a department, division, or entire enterprise, this program will provide simple, immediately applicable skills able to be used by anyone readying for – or already in - in a leadership position.



Three Main Core Competencies
Culture, Decision Making, Accountability

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
e-book “Better Ethics Now - Avoid the Ethics Disaster You Never Saw Coming”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

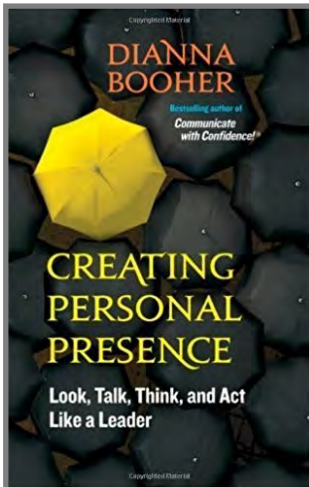


LEADERSHIP USA™

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AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Creating Executive Presence: Thinking on Your Feet in the C-Suite



Personal presence may be difficult to define, but we all know when we see it. Someone walks into a room and heads turn. Conversation opens up to include them. Their words and opinions have positive impact. The question is, how do others perceive you? Credible? Competent? Authentic? How do you respond to someone citing data with which you're unfamiliar? How do you respond to difficult questions? How persuasive are you in selling ideas? In this program, you'll increase self-awareness in key areas, learn to think on your feet under pressure, set yourself apart as a strategic thinker, handle tough questions with credibility, evaluate your body language, and build rapport with people at all levels.

Dianna Booher, MA, CSP, CPAE

As a Hall of Fame speaker and bestselling author of 47 books, Dianna Booher works with organizations to communicate clearly and with leaders to expand their influence by a strong personal presence. Her latest books include *Communicate Like a Leader*, *What MORE Can I Say*, and *Creating Personal Presence*. National media such as *Good Morning America*, *USA Today*, *WSJ*, *Forbes*, *CNN*, *Fast Company*, *Bloomberg*, *Success*, and *Entrepreneur* frequently interview her on critical workplace communication issues. *Richtopia* has named her at #54 on its 2017 list of "Top 200 Most Influential Authors in the World."



Three Main Core Competencies

Executive Presence, Communication, Presentation Skills

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Persuasion: 13 Tips, Tactics, and Strategies to Change How People Think and Act"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

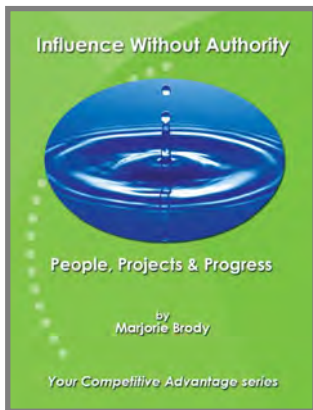


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Influence Without Authority People, Projects & Progress



How do you influence stakeholders or members of your team? You influence throughout your day. Whether you need to persuade internal partners, align on priorities, or ask for additional resources, you need this essential skill. Influencing requires an understanding of human behavior and strategic application of specific techniques. You will develop a greater awareness and mastery of how to move others. Using BRODY's Influence Planner tool, you will practice a comprehensive planning approach for increased clarity, connection, and communication.

Marjorie Brody, CSP, CPC, CPAE

Marjorie Brody, a Hall of Fame speaker, Certified Speaking Professional, and Professional Certified Coach, helps clients improve leadership communication skills through coaching and customized training solutions. She is Founder & CEO of BRODY Professional Development in Jenkintown, PA, a global training and consulting company. Marjorie is author of 30+ books, including "IMPACT! Deliver Presentations That Get Results" and "Influencing Without Authority: People, Projects & Progress." She has appeared on CNBC, Fox-TV, and been quoted in The Wall Street Journal, People, Glamour, Cooking Light (and she doesn't cook!), BusinessWeek, Fortune and other publications.



Three Main Core Competencies

Motivation/Influence, Communication, Personal Productivity

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

Q & A Webinar

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

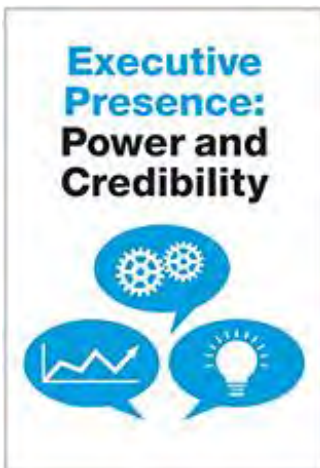


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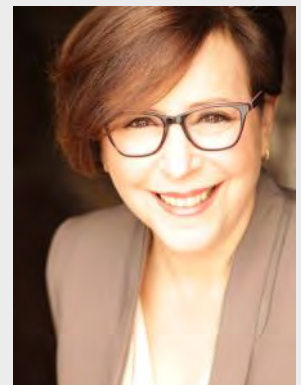
Executive Presence: Power and Credibility



As a leader, it is essential to deliver your message effectively to audiences of all types in a variety of settings. Learn the techniques to connect with your audience and keep them engaged with you and your message. Do you give the same speech no matter who is in your audience? Are you hoping to change habits that may be holding you back from presenting more powerfully? In this highly interactive session, participants will get to practice the most important leadership skill; communication with power and presence. Managing speech anxiety, getting the most out of your voice and building powerful body language habits are a few of the skills you will build in this session.

Laurie Brown, CSP

Laurie Brown has over two decades of experience as a trainer, coach, facilitator, and speaker, helping her audience improve their communication skills around leadership, presentation skills and customer service. In that time she has earned a reputation as a highly engaging, fun and effective professional, whose work gets results for her clients. A key asset that Laurie brings to her work is her range and depth of experience. Laurie has worked with culturally diverse audiences at all corporate levels, and her clients have included Fortune 500 companies, government agencies and small family-owned businesses.



Three Main Core Competencies

Communication, Presentation Skills, Motivation/Influence

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

video "Presentation Skills"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

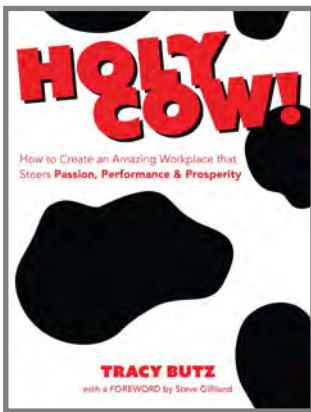


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Leadership Excellence: Developing Leaders to Deliver HOLY COW!® Results



Successful leaders know their value lies not only in leading and managing teams, but in creating cultures of excellence while fostering greater influence, engagement and performance. **LEADERSHIP EXCELLENCE** is designed to develop leaders to deliver exceptional, HOLY COW!® results. Unlock your leadership potential through this exciting, eye-opening journey with four powerful pillars, including: Leading with Purpose, Integrity and Strength; Creating a Culture of Commitment, Accountability and Candor; Inspiring Creativity and Innovation to Cultivate Change; Enhancing Performance and Leveraging Talent for the Future.

Tracy Butz, CSP

As a former Director of Learning & Development, Tracy Butz was accountable for talent management and employee development. She parlayed her career to become a coveted speaker on workplace culture and engagement, with a who's who list of clients both large and small. Tracy holds the designation of Certified Speaking Professional™ (CSP), earned by only 12% of speakers worldwide. She is also a prolific and accomplished author, supported by her bestselling book *HOLY COW!* Tracy understands client needs, delivers on her promises, and is your solution to develop your leadership talent.



Three Main Core Competencies
Culture, Engagement, Performance

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
Video: "Imagine the Possibilities"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Ruthless Consistency: How to Execute Strategy, Implement Change and Drive Results... or else!



Despite high-profile launches and best intentions, most strategic change initiatives fail. Results don't happen by chance. They happen when leaders build organizations that are systematically aligned with winning - the *right environment*, *right focus* and *right team*. All driven by the *right commitment*. In this interactive and assumption-challenging workshop, Michael will address each of the four "rights". Michael details a robust *Strategic Management Process* that has proven far more successful than mere strategic planning. If you're committed to building an organization that is focused, aligned and disciplined, then this workshop is for you.

Michael Canic, PhD, CSP

Michael Canic has one focus in business: helping committed leaders *make strategy happen*. He is President of Bridgeway Leadership, a strategy + execution consulting firm with offices in Denver and Vancouver. Applying his proprietary *Strategic Management System*, Michael has helped hundreds of leaders turn their ambitions into strategy, and strategy into reality. Clients say it's the most effective strategic process they've experienced. Michael has delivered hundreds of presentations on four continents and is known as a dynamic speaker who leaves audiences with a wealth of original, ready-to-apply concepts, models and tools.



Three Main Core Competencies
Strategic Thinking, Change, Performance

This course is appropriate for:
CEO's, Top Management Team Members, Emerging Leaders

Learning Library assets included:
Video: "How to Create and Sustain the Right Focus"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

The Leader as Coach: A Process to Guide Team Members Toward Positive Action



Leaders, today, need mastery at providing direction and giving clear, timely feedback on employee performance. This requires speaking clearly, concisely and objectively. We practice writing feedback and then delivering feedback in practice sessions.

In addition to providing feedback, leaders must feel comfortable helping good performers transform into excellent performers. Coaching allows the leader and “coachee” to partner together as they move from the current situation to the desired state. The leader (coach) guides the conversations toward positive action—allowing the coachee to take ownership for action planning and ultimately success.

Kathy Cooperman, CPC

Kathy Cooperman is President of KC Leadership Consulting, LLC. She brings over 30 years of Leadership Development experience to her clients. Kathy coaches executives in industries across the U.S. Her coaching includes developing, emerging, and primarily strategic leaders, focusing on helping align individual, team, and organizational goals. Kathy is an adjunct professor at the University of Denver and holds an M.A. in Industrial/Organizational Psychology from Southern Illinois University. She is a Certified Professional Coach (CPC), and a graduate of iPEC Coaching Institute (ELI-M).



Three Main Core Competencies

Coaching, Personal Productivity, Managerial Skills

This course is appropriate for:

Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

Recorded Webinar or e-book

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

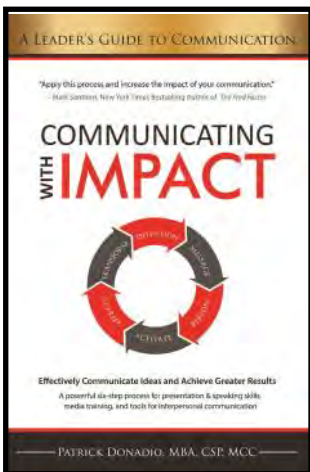


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Communicating with IMPACT: The Secrets to Powerful Presentations



The days of the talking head are over! Today's audiences are more sophisticated, more educated and more impatient--they want to be entertained as well as be informed. Whether you are speaking to two people or two thousand, sell ideas, or deliver information to others, good communication skills are key. The secret to a powerful presentation is not just great content, but how well you engage the audience. By incorporating a variety of tools and techniques to keep the audience engaged, you not only keep their attention, but also enhance the retention of your message. Come learn the secrets to powerful presentations from a professional with over 30 years of experience speaking to groups!

Patrick Donadio, MBA, CSP, MCC

Since 1986, Patrick J. Donadio, MBA, has guided leaders and their organizations with powerful presentations and one-on-one business communications coaching. From the boardroom to the classroom, he helps organizations and their people improve communications, presentations, increase profits, deepen relationships, enhance credibility and boost performance — in less time. Patrick has empowered audiences and has trained thousands of people, in a vast array of industries, from Fortune 100 companies to associations and governmental organizations.



Three Main Core Competencies

Presentation Skills, Communication, Managerial Skills

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers

Learning Library assets included:

eBook: "The Secrets to Presenting with IMPACT!"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Exceptional Leadership: Essential Skills for NOW and WHEN



The need for exceptional leadership skills is greater now than ever before. The old ways are no longer effective. Why? Because every day, private and public sector organizations are finding themselves in a VUCA = (Volatile, Uncertain, Complex and Ambiguous) environment. Exceptional Leadership will help attendees develop, rather than be trained, in tools and techniques that will allow them and their companies to flourish in the upcoming years. Some major points covered include: The four critical factors for thriving in uncertain scenarios; why wirearchies have replaced hierarchies in today's successful companies; how to turn any VUCA situation into an opportunity for significant success; how to engage all employees in energetic solutions-driven dialogue, and more.

Tim Durkin

Tim Durkin is considered one of America's leading experts at developing leaders for today's VUCA environment. His clients include: IBM, Ford, GE, AT&T, Ernst & Young, KPMG, Exxon Mobile, Johns Hopkins Medical Center, Texas Health Resources, UT Southwestern Medical Center and dozens more. Tim is an adjunct faculty member at Southern Methodist University's Executive Education Program. Also, he's an instructor at Texas A&M's Business Fellows Program. Author of "Moving from Promise to Performance" and is currently writing another book on developing leadership skills for an uncertain and volatile world.



Three Main Core Competencies
Executive Presence, Performance, Change

This course is appropriate for:
Vice President, Managers, High Potentials, Entrepreneurs

Learning Library assets included:
Video "Essential Skills for NOW and WHEN"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Coaching and Motivating Your Team



Coaching is about bringing out the best in people. This workshop focuses on practical skills that will help you to create a motivating environment for your employees. They will make better decisions, focus on priorities, and improve performance problems that are holding them back. Exercises center on how you can set your employees up for success, and what you can do to help them reach their professional and personal goals. You will learn to become a coach who equips his or her team with the skills and capabilities to maximize productivity, performance and deliver high-quality results.

Laurie Flasko, CSP, CEC

With 20 years experience in leadership development, customer service training, and team building, Laurie has helped companies build service cultures that deliver outstanding business results. Nothing speaks louder than results: her programs have contributed to client rankings as the 2nd Best Employer in Canada by The Globe & Mail Report on Business Magazine & the Business of the Year Award by the Chamber of Commerce. In addition to realizing increased revenues, her clients continue to receive numerous service awards and public recognition & consistently achieve outstanding member/customer experience scores.



Three Main Core Competencies
Coaching, Managerial Skills, Communication

This course is appropriate for:
Managers and High Potentials

Learning Library assets included:
eBook: “Bringing Out The Best—Coaching & Motivating Peak Performance”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Accelerate Your Team: Harnessing the Power of Five Hyper-Critical Team Behaviors



“Accelerate Your Team: Harnessing the Power of Five Hyper-Critical Team Behaviors” is a dynamic experience based on core team concepts and enhanced with the team model authored by Patrick Lencioni in his best-selling book, “The Five Dysfunctions of a Team.” Most teams cannot articulate their mission, do not understand how to work through conflict and are unwilling to hold each other accountable. Yet, functioning as a highly cohesive team is the key. Patrick Lencioni declares, “It is an untapped competitive advantage.” We’ve talked a lot about it but haven’t executed sustainable strategies. This session will equip leaders not only with the knowledge and tools they need to create a high functioning, cohesive team—but with a game plan to do so.

Joan Fox, CSP

Joan Fox is a results driven performance expert. For more than 25 years, she has provided speaking, training and consulting solutions for some of the world’s best organizations. With expertise in improving the customer experience, organizational culture and leadership teams, she is unyielding in her passion for excellence. Joan is the author of the critically acclaimed book, “The Chronicles of Sir Vival: Customer Service Under Siege,” endorsed by Ken Blanchard. She is significantly skilled in taking “good” organizations to the next level of performance where they can compete and win as a matter of daily execution.



Three Main Core Competencies

Executive Presence, Teamwork, Conflict Management

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book “Teaming for Success”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Be the Leader You'd Want to Follow: Leadership Skills Developed from Applied Improv Practices



Learn how to adapt, use and apply improv theater skills and techniques that you can immediately use to keep yourself and others involved, focused and on track. The experience will show you how applied improv works and why it's such a powerful way to develop leadership skills. Theories, ideas and relevancy will flow from engaging in the activities, observing others executing the activities, small and large group reflections and from personal experience and insight. Plus, it will be fun! How will the program work? The program includes a little bit of lecture and a whole lot of participation; small and large group discussions, demonstrations and feedback.

Izzy Gesell, CSP

Izzy Gesell is an organizational alchemist who helps individuals and organizations transform their thinking from commonplace to extraordinary. Through his keynotes, trainings, coaching and facilitated sessions, Izzy offers imaginative, intuitive and immediately useful insights and programs. He is skilled at delivering meaningful material in a way that makes participants enjoy their time with him. Izzy was one of the first to use Improv Theater concepts as tools for personal and organizational learning. He is the author of *Playing Along: Group Learning Activities Borrowed From Improvisation Theater*.



Three Main Core Competencies
Communication, Creativity/Innovation, Change

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
App of Improv games, Video, MP3 Podcast on Applied Improv as a leadership tool

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

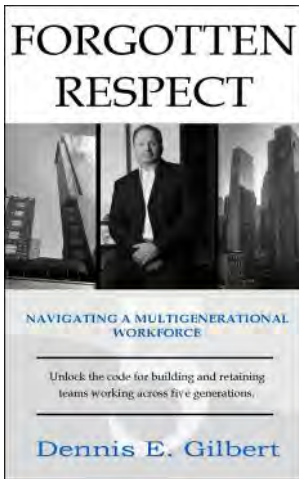


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

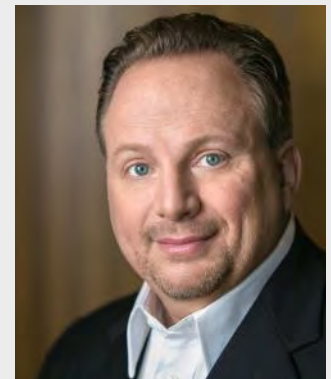
Leading a Multigenerational Workforce



Many organizations report problems managing and effectively retaining a diverse multigenerational team. It's important to consider generational diversity is a symptom of the problem, not the cause. The root cause is likely related to communication, leadership, and organizational culture. Participants will connect with a deeper understanding of how to navigate and successfully lead a multigenerational workforce team. They will explore how to approach situations to garnish an atmosphere of respect and generational neutrality. You've made a commitment to excellence. Now solidify your actions by uniting the team.

Dennis E. Gilbert

Dennis E. Gilbert is a proven leadership, generations, and change expert who has helped hundreds of organizations and thousands of individuals and teams transition forward to achieve higher levels of business and organizational success. He is a four time author and has contributed to eight other books published by Pfeiffer. He has obtained the highly coveted status of Certified Speaking Professional (CSP™) with the National Speaker Association. Fewer than 12% of the 5,000+ speakers of the 13 associations affiliated with the Global Speakers Federation currently hold this honor.



Three Main Core Competencies

Communication, Managerial Skills, Performance

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

Chapters from my Book "Navigating a Multigenerational Workforce"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

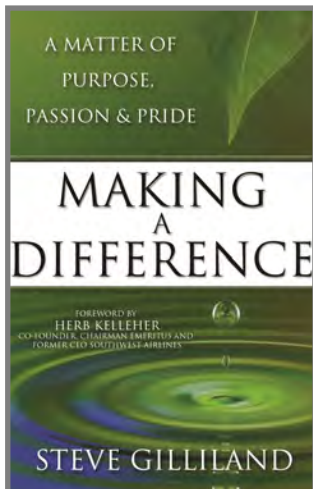


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Making a Difference™ A Matter of Purpose, Passion & Pride



Having the right vision is critical to an organization's success. But vision without great leadership and effective execution amounts to little more than making a wish in the right direction. Everyone in your organization touches people. Making A Difference™ is a far-reaching program giving everyone in your organization the skills to grow themselves and their people. This presentation illustrates why *great* leaders are so valued and regarded as "one in a million." This session will help you outline what should drive you, fuel you, and define you as a leader.

Steve Gilliland, CPAE

A member of the Speaker Hall of Fame, Steve Gilliland was recognized by eSpeakers as one of the top 10 motivational speakers in the world. Renowned as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA. As a speaker his philosophy is that if you're laughing, you are listening. If you are listening, you are learning! In addition to being one of the most sought-after speakers in the world, he is a prolific and accomplished author, and was named Author of the Year.



Three Main Core Competencies

Motivation/Influence, Performance, Managerial Skills

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

Video

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

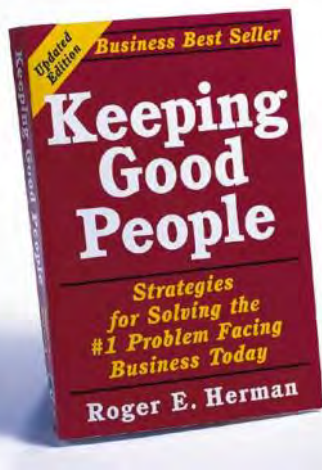


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Keeping Good People in Challenging Times

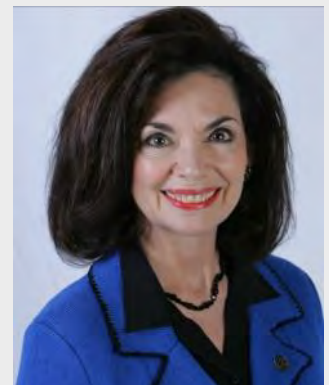


The economy is flying along and companies are adding staff, as fast as they can. Skilled labor shortages are growing every day. Now, it's more important than ever before to keep great talent. We now have a buyers' market for labor, again. Top talent can pick and choose. Leaders need to know how to best engage and retain the good people they already have.

Attract and hold good employees and build productivity with dozens of practical, low-cost strategies. Loaded with valuable techniques, this exciting, full-day seminar will help you be the leader you were meant to be, the leader people want to work with and follow.

Joyce Gioia, MBA, CMC, CSP

Award-winning, Certified Speaking Professional, and Certified Management Consultant Gioia has helped thousands of clients create a more stable workforce, by focusing on the human side of business. A sought-after professional speaker for over 20 years. Considered a thought-leader on The Future of Work, she is featured regularly in national media. Gioia is also author of five books, including three business bestsellers: *Impending Crisis: Too Many Jobs, Too Few People* and *How to Become an Employer of Choice*, and *Lean & Meaningful*.



Three Main Core Competencies

Employee Relations, Executive Presence, Managerial Skills

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

eBook: "Keeping Good People"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Transformational Leadership: Innovative Solutions for Engaging and Managing the Workforce



As a leader, you're at the forefront of change in your organization. You know how important it is to come up with solutions to engage, empower, motivate and connect with a dynamic and ever-changing workforce. In this interactive and engaging program, you will learn how to engage and connect with your team by becoming a transformational leader. You will discover innovative tools and techniques and the processes that transformational leaders use to inspire, empower and motivate employees to exceed normal levels of performance. Attendees will learn how to transform their thinking, optimize their assets and accelerate their connectivity with these transformational leadership tools and implement them immediately!

Dr. Rick Goodman, CSP

Dr. Goodman is renowned as one of the most sought-after leadership and engagement experts. Dr. Rick's team provides solutions globally that help people and organizations lead, engage and grow their business. His motivational keynote presentations and breakout sessions have produced transformational results leading to happier employees, increased productivity and, HIGHER PROFITS. In his career, he has had the opportunity to work with elite professional athletes as well as with extraordinary members of the corporate and military sectors. He has led over 1,000 workshops & seminars since he began his career.



Three Main Core Competencies

Teamwork, Creativity/Innovation, Engagement

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Living a Championship Life: A Game Plan for Success"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

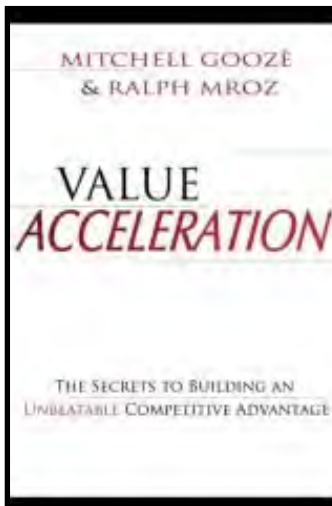


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Value Acceleration: Building and Sustaining a Competitive Advantage



Value creation, both from a societal and micro-economic viewpoint, is the result of meeting the demands of customers. Understanding those demands and aligning them with the capabilities of your enterprise is the process by which you most fundamentally create value. Everything else you do is in support of this most basic process. Excelling at this process is, in the end, your only real strategic advantage. Your company already creates value or you wouldn't be in business. But merely creating value is yesterday's game. The focus of competition is now moving to accelerating the rate of value creation ... value acceleration. This workshop focuses on accelerating your value creation efforts. Not only by making them faster, but by helping you get them right the first time.

Mitchell Goozé

Mitchell Goozé is the president of Customer Manufacturing Group, Inc. His business experience ranges from operations management in established firms, to start-ups, turn-arounds, and mergers. A seasoned general manager, he has headed divisions of large corporations and been CEO of independent firms. Mitch was president of Teledyne Components, a division of Teledyne, Inc., for five years. Mr. Goozé has a B.S. in Engineering from UCLA, and an MS & MBA from The Edinburgh Business School, Heriot-Watt University, Edinburgh, Scotland.



Three Main Core Competencies

Strategic Thinking, Customer Relations, Performance

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Value Acceleration: Secrets to Building an Unbeatable Competitive Advantage"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

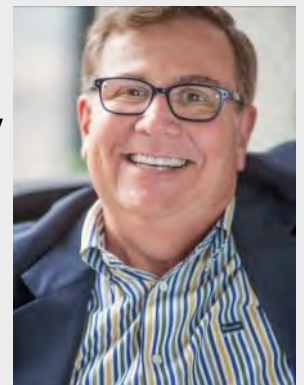
People Personalities & the Plague: Strategies for Building & Leading High Performing Teams



A perpetual challenge for leaders is keeping members engaged, focused and motivated. Failing, frequently results in a lack of trust, increased conflict and decreased productivity. Gregg works with leaders to understand the foundational core of successful teams, and the power of vulnerability trust among everyone. A leader's main task is to guide and keep the team on course reaching their destination and accomplishing goals. Not just a journey on how to accomplish results; this is also a strategic plan for leadership helping leaders recognize and understand the importance of building effective teams through integrating passion and purpose that drives performance now and in the future.

Gregg Gregory, CSP

With more than 1,500 keynotes, breakout sessions, and training workshops, Gregg Gregory is the team building expert for leaders at every level. He believes that teamwork is the single most competitive advantage any organization can have in today's competitive workplace. His expertise & articles have appeared in hundreds of business and trade publications. His client list includes corporations, non-profit associations, and government agencies. Gregg was recently recognized as one of the Top 25 Thought Leaders by HDI, the first membership association and certification body created for the technical support industry.



Three Main Core Competencies

Communication, Creativity/Innovation, Strategic Thinking

This course is appropriate for:

Vice President, Directors, Managers, High Potentials

Learning Library assets included:

e-book "ONE Team—ONE Dream"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

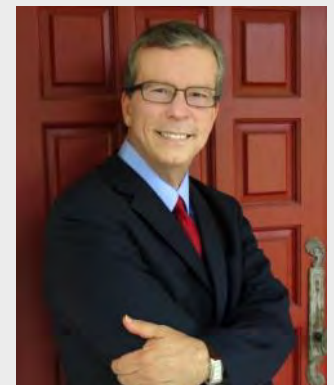
Bottom Line Leadership



Creating a focused, engaged, and capably led workforce is one of the best things any organization can do for its bottom line. In this workshop, you'll learn about the connection between Leadership, Employee Engagement, and your business results. You'll walk away, excited to implement the practical and actionable ideas you'll gain on recruiting, retaining, and engaging your workforce, in this insightful, high-content, and entertaining leadership workshop. The workshop is organized under the following three fundamental principles: Getting your employees committed to the mission of your organization, Enabling them to perform at their best, Showing them you care about them as people.

Richard Hadden, CSP

Richard Hadden is a workplace expert who focuses on Leadership, Employee Engagement, and connecting people to profit. He is the co-author of the popular *Contented Cows* leadership book series, including his latest book, *Contented Cows STILL Give Better Milk*, and also the book *Rebooting Leadership*. Since 1990 he has delivered keynote presentations and training programs on Leadership and Employee Engagement for more than 850 audiences on five continents. Richard has appeared on CNN and MSNBC, and his work has been featured in *Business Week*, *Entrepreneur*, and *Inc.* magazines.



Three Main Core Competencies
Engagement, Performance, Employee Relations

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
e-book "Contented Cows Still Give Better Milk: The Plain Truth about Employee Engagement and Your Bottom Line"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

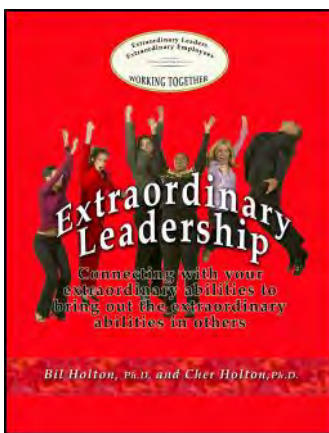


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Extraordinary Leadership—Engaged Team Players: How to Create Engaged Team Players



Moving beyond the typical skills development, this program digs deeper into developing the core abilities that allow leaders to build environments conducive to engagement, initiative, teamwork, and results. This program brings leaders together to share common issues, identify root causes, and generate practical solutions, all while learning how to strengthen their own core abilities as leaders. Using the concepts learned in this session, leaders will connect with their own extraordinary nature, which in turn influences how they develop their employees.

Cher Holton, CSP, CMC

Combine the skills of speaker, trainer, facilitator, and consultant into one dynamic package, and you have **Cher Holton**, whose name is an acronym for her mission: **Creating Hope, Enthusiasm, & Results**. In addition to her Ph.D. in Human Resource Management, Cher is the author of several books, including *The Manager's Short Course to a Long Career*, which was selected by SoundView Executive Summaries as one of their top 30 business books, and *Living at the Speed of Life: Staying in Control in a World Gone Bonkers!* Her articles and unique team development and group activities have been published in the *Pfeiffer Annuals* every year since 1999.



Three Main Core Competencies
Executive Presence, Engagement, Coaching

This course is appropriate for:
Managers, High Potentials, Leaders

Learning Library assets included:
e-book "Power Up Your Engagement: A Leadership Enrichment Guide"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Influence: The Art & Science of Changing Minds



How would you like to snap your fingers and instantly your colleagues, customers, and prospects would agree with your position? Whether your pitching a new idea, recommending a change in course, or trying to close a big piece of business, you can dramatically improve your chances for success if you understand how people make decisions and what causes them to act. Influence is a dynamic leadership development program that draws on the latest scientific research to illustrate how you can influence people inside and out of your organization to see things your way without resorting to manipulation. Filled with hands-on small-group exercises, you'll leave this program with practical ideas you can apply right away.

Steve Hughes, CSP

Steve is the President of *Hit Your Stride, LLC*, a consultancy that helps people look and sound smart when they talk. Author of the book Captivate: Presentations That Engage and Inspire and has been featured on CBS, NPR, and BBC Radio. A former ad agency owner, today Steve works with top companies, national associations, and leading universities with 85% of his annual revenue coming from referrals and repeat clients. He holds a BA in French Literature and European History from the University of Kansas and an MBA in Marketing from Washington University in St. Louis.



Three Main Core Competencies
Change, Managerial Skills, Communication

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
e-book "Captivate: Presentations that Engage and Inspire"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

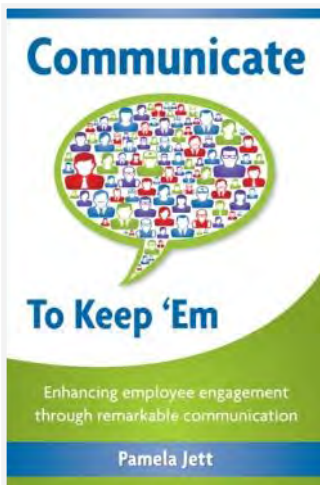


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

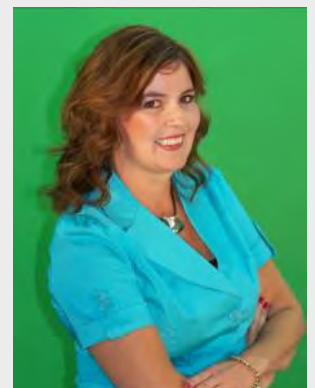
Crucial Conversation Skills for Leaders: A Toolkit for Performance Management Conversations



Discover how high-caliber leaders create remarkable results through consciously competent communication. Learn how to have performance management conversations (even those critical or disciplinary in nature) with more confidence and with better results. During this fast-paced and content-rich program, master crucial communication skills to be the leader others want to work with and for. In this skill building and interactive program leaders of all levels will discover the secrets to great communication they can leverage to enhance performance, increase accountability, decrease defensiveness and bad attitudes, all while boosting productivity.

Pamela Jett, CSP

Pamela Jett knows words matter! She moves beyond communication theory into practical strategies that can be implemented immediately to create the kind of results her clients want. ... And get! Her high-content programs are energetic, fun, and memorable. These programs have helped leaders around the globe enhance employee engagement, manage tough conversations, and drive results. With more than 20 years of professional speaking experience, she is a communication expert whose clients appreciate her energetic delivery and practical tools for communication success.



Three Main Core Competencies

Communication, Performance, Emotional Intelligence

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

Webinar: "A Leader's Toolkit for Difficult and Disciplinary Conversations"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

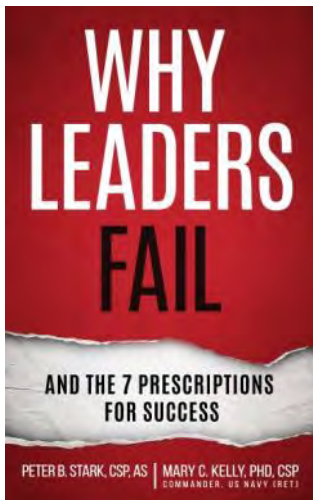


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

7 Prescriptions for Executive Leadership Success



Based on the book, *Why Leaders Fail and the 7 Prescriptions for Success*, Mary shares principles of executive leadership success. In this entertaining and engaging program, Mary uses case studies and examples from her Navy career and corporate experience to illustrate how great leaders can be even better. Mary provides attendees with actionable insights they can apply immediately to be more successful in their leadership roles. Audience members walk away with a thorough understanding of what is expected of them as a leader in the workplace, ways to better connect with their coworkers and employees, and guidance on how to avoid leadership pitfalls.

Mary Kelly, PhD, CSP, CDR, US Navy (ret.)

Mary Kelly provides economic information leaders can use to make the right decisions for their business. Cited in Money Magazine, Success, Entrepreneur, Forbes, the Wall Street Journal, and by over 500 TV and radio stations, Mary translates leadership theory into actions. One of the first women to graduate from the Naval Academy, Mary served 21 years as a commissioned officer on active duty in the Navy. With a PhD in economics, she was a professor at both the Naval Academy and the Air Force Academy, and she teaches leadership for the Department of Defense. She is the author of 11 business and leadership books.



Three Main Core Competencies

Strategic Thinking, Executive Presence, Communication

This course is appropriate for:

Managers, Professional Service Providers, Entrepreneurs

Learning Library assets included:

“The 5-Minute Leadership, Productivity & Business Plan Series”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

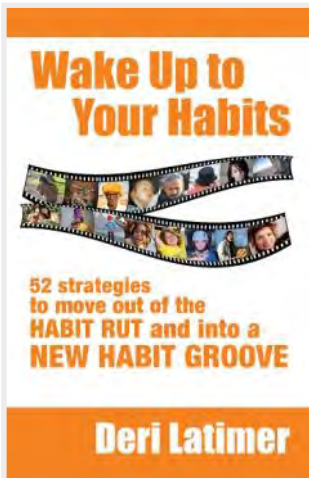


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

The Neuroscience of Leadership



Do you lead with the brain ‘in mind’? Are you maximizing the neural resources around you? Discover what the science of the brain is teaching us about the art of leading people. This energizing workshop will ignite your interest and enthusiasm for understanding how the way you think affects your relationships and your results! You will discover that you can: Develop more opportunities for insight, Keep calm and clear under pressure, Reframe negative situations for more productive outcomes, Connect more quickly and purposefully with the people around you, and Facilitate positive change in your organizational culture

Deri Latimer, BMgt(HR), CSP

Deri Latimer is an expert in positive possibilities for people, combining a business degree in human resources management with 20 years of experience engaging audiences across every business sector. She creates cutting-edge educational experiences for organizations, adding extra value with certification in emotional intelligence, psychometric assessment, and neuro-linguistic programming. A TEDx Speaker, Trainer and Organizational Consultant, Deri works with organizations who want to create happy, healthy, humane workplaces for increased positivity, productivity, and prosperity!



Three Main Core Competencies

Personal Productivity, Emotional Intelligence, Performance

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book “Wake Up to Your Habits”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

The Confident Woman Program: Confidence and Assertiveness in Business



Who is the most confident woman you know? What would be possible in your life if the answer to that question was YOU? Confidence isn't something that you have to find it is something that you have to allow and as a women when we can fully own our own confidence we can effect greater change. This course is an interactive experience that shares life changing, confidence building content and invites participants into a conversation that will support them to be more confident both at work and at home. In this session women will elevate their confidence and learn how to be assertive in a generous way that produces results.

Susan Leahy, CSP

Susan Leahy MA CSP is a loving, powerful committed woman. She is a Certified Speaking Professional, Confidence Coach & Keynote Speaker. Susan is the co-founder of Group to TEAM Leadership Solutions, a training & consulting organization that supports organizations to build a "Culture of TEAM" by empowering the individual. Susan is also the creator of "The Confident Woman Program" a powerful online program that connects women to their confidence while elevating the condition of women in underdeveloped countries.



Three Main Core Competencies

Communication, Managerial Skills, Emotional Intelligence

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

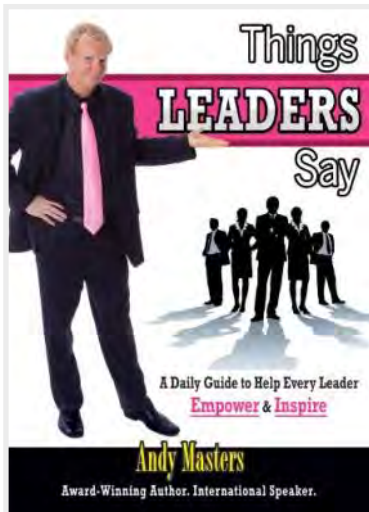
Learning Library assets included:

Audio mp3: "Confident Public Speaking"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Leadership Lessons from H-O-L-L-Y-W-O-O-D!



Andy Masters creatively uses the magical imagery of Hollywood to help leaders *develop* and *empower* their organizations—while defeating succession planning crisis—in this challenging era of having to “*Do More With Less*”. *Learn* and be *entertained* from actual license-protected scenes from movies such as *The Devil Wears Prada*, *The Iron Lady*, *Apollo 13*, *Frozen* and *Star Wars*! Powerful leadership principles are based on Andy’s latest book “[Things Leaders Say: A Daily Guide to Help Every Leader Empower & Inspire](#).” This interactive program provides attendees with a memorable *multi-media experience*, and with immediate “take-home” action items to help develop millennials and future leaders in today’s new economy.

Andy Masters, MA, CSP

Andy Masters, MA, CSP is an award-winning author and international speaker who has presented over 650+ leadership, service, and personal development programs across North America. Andy has written 5 books and earned 4 degrees, including achieving Distinguished Graduate honors at Webster University, earning an M.A.- HR Development, and an M.A.- Marketing. Andy has been featured on many national media outlets, including LifeTime Television, PBS, Leadership Excellence magazine, and Investor's Business Daily.



Three Main Core Competencies

Executive Presence, Employee Relations, Engagement

This course is appropriate for:

VP, Directors, Managers, High Potentials

Learning Library assets included:

Book “Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Perfecting Connecting: Mastering Networking in the Workplace



Discover how to grow your *networth* with your network, the most important asset of successful business leaders today. Learn how to build trust and improve your access and influence with powerful advocates to grow your social capital and get inspired to build a bigger and better network to become a connected and respected leader, essential for career and business success.

Sarah will share clues on how to speak the language of others and help you appreciate how others are different from you. This new perspective will allow you to experience true connecting with customers, coworkers and network contacts by understanding what motivates them.

Sarah Michel, CSP

Sarah is a networking expert who helps people look at the power of connecting in a whole new light. She is the creator of the NetWORTHing® approach to successful networking for connected leaders. Sarah is the author of *Perfecting Connecting®*, *A Personal Guide to Mastering networking in the Workplace* and co-author of *Conference Connexity* and *The New Generation of Leadership*. Her articles and inspirational stories about connecting and building community have appeared in numerous books, newspapers and national journals.



Main Core Competency

Personal Productivity, Executive Presence, Diversity/Inclusion

This course is appropriate for:

Emerging Leaders, High Potentials, Directors, Managers

Learning Library assets included:

e-book “Perfecting Connecting: A Personal Guide to Mastering Networking in the Workplace”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

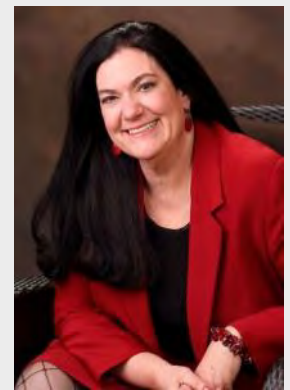
Becoming an Authentic and Influential Leader: Benefiting from Strategic Authenticity



Common advice is leaders should just “Be yourself.” But is it always possible — and advisable — to be your full self in every situation? What does it really mean to “be yourself”? Natural leaders develop trust with their followers, in part because of their authenticity. When you allow yourself to share key parts of who you are, others want to follow you. Learn about the Authenticity Continuum™ and be cognizant of how much of your true self to disclose in each situation. Inauthenticity -- or being fake -- is not the goal. Being savvy about how much to reveal is. In this highly participatory, activity-based skill-shop, you’ll garner key insights by examining your behaviors after each activity.

Rebecca Morgan, CSP, CMC

Rebecca is an international speaker, bestselling author, trainer & consultant specializing in creating innovative solutions for workplace effectiveness challenges. She is only the 15th person in the world to have earned both the CSP and CMC designations. She is an exemplary trusted resource who partners with clients to accomplish high ROI on their key-talent development projects. Her customized presentations are thought-provoking, highly interactive, and full of immediately usable ideas. Since 1980 she's transformed executives, leaders, managers, salespeople and customer support staff into much more effective workplace contributors.



Three Main Core Competencies
Personal Productivity, Emotional Intelligence, Managerial Skills

This course is appropriate for:
Managers, High Potentials

Learning Library assets included:
e-book “Grow Your Key Talent: Thought-provoking Essays for Business Owners, Executives and Managers on Developing Star Staff”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

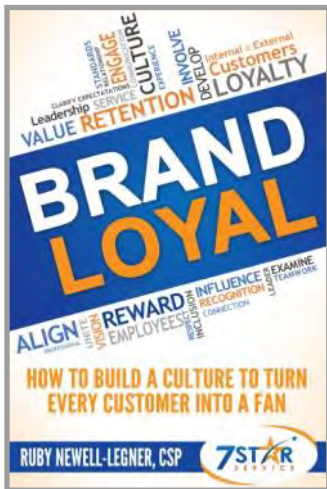


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

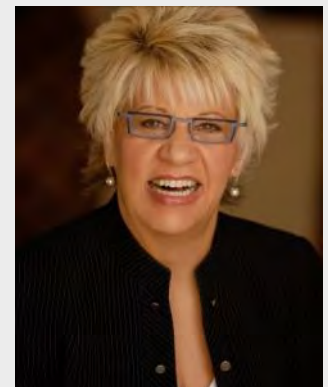
7 Star Service: How to Build a Culture to Turn Every Customer into a Fan



As our customers expect more and more from us, the demand on how we offer service becomes more intense. Our response to customer needs determine our reputation in the market place and ultimately represents our brand promise. How do we help employees serve each other in the mission to deliver a seamless customer experience? This program includes insight from Ruby's work with 29 professional sports teams promoting the fan experience & Jumeirah Group, operator of the Burj Al Arab, referred to as the only 7 Star hotel in the world, located in Dubai, United Arab Emirates. In this session, Ruby will identify leadership's role in promoting a positive customer experience at all levels of the organization.

Ruby Newell-Legner, CSP

Ruby has presented 2500+ programs in 23 countries. With 20+ years' experience as a manager and coach, she helps teams work together more successfully. As a Fan Experience Expert, Ruby works with leaders to turn every customer into a fan. She consults and provides training for 29 professional sports teams and has prepared staff for sporting events like the US Open and the Super Bowl. Whether it's providing guest relations training for the 2010 Olympic Venues, or working with the managers of the Burj Al Arab in Dubai, in a nutshell, Ruby helps others become more effective at what they do.



Three Main Core Competencies

Executive Presence, Customer Relations, Engagement

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Brand Loyal: Growing a Culture that Will Turn Every Customer into a Fan"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

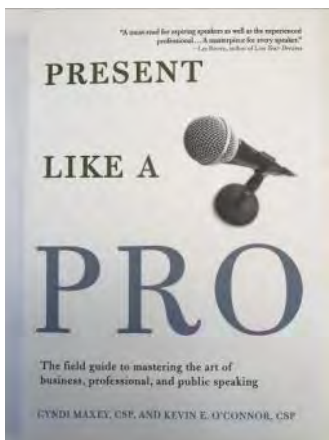


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Present Like the Pro You Are: Finding Your Winning Formula for Audiences from 1 to 1000



Find your individual team member's executive presence so that when they present to 1 or to 1000 your company, and your team, are not only well represented, they will win each and every time. Executive presence is much more than a solid PowerPoint and a smooth delivery. Presence is the refined skill of confidence to know that your winning formula is engaged. The "win" is in knowing and using of your Winning Formula: this is what commands respect, shows leadership, motivates for action, and sets you apart from other leaders and presenters.

Kevin O'Connor, CSP,

Kevin is a speaker, consultant, and educator specializing in working with medical, scientific, and technical professionals who are charged with leading their peers. Kevin is a 30-year faculty member for the American Association for Physician Leadership and teaches doctors and nurses leadership 85 times per year. He is also a long time faculty member of the American College of Healthcare Executives and presents around the country at their clusters and annual Congress in Chicago. In addition Kevin works with pharmaceutical professionals to enhance their professional presence and presentations.



Three Main Core Competencies
Executive Presence, Communication, Presentation Skills

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
Present Like a Pro: A Field Guide to Mastering the Art of Business, Professional & Public Speaking
Speak Up: A Woman's Guide to Presenting Like a Pro
Fearless Facilitation: The Ultimate Field Guide to Engaging (and Involving!) Your Audience

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

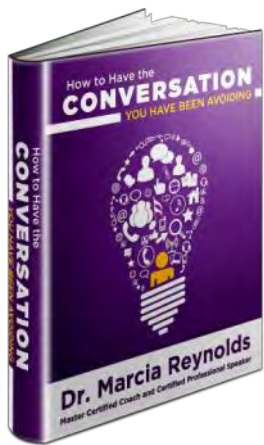


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

From Problems to Possibilities: How to Get Positive Results from Difficult Conversations



Leaders often avoid difficult conversations because they often trigger an emotional response. Its inevitable people will show anger or shut down. There might be embarrassment, frustration, defensiveness, stress, and possibly tears. Most leaders have not been taught to calmly respond to emotional reactions. They know there is a real cost of failure, so they rationalize their avoidance until the problem escalates. This workshop will give you effective tactics for holding difficult conversations, including how you manage the emotions that arise. You will learn how to work within the *Discomfort Zone* and how to use moments of discomfort to create breakthroughs in thinking. Attend this workshop to dramatically improve your conversations and overall outcomes.

Marcia Reynolds, PsyD, CSP

Dr. Reynolds draws on her research to teach and coach leaders to get positive results from difficult situations. She has presented in 35 countries for corporations, government agencies, associations, and universities. Marcia is a true pioneer in the coaching profession. She was the 5th global president of the International Coach Federation and is back on the global board this year. She is the training director for the Healthcare Coaching Institute at Virginia Tech and teaches for coaching schools in Russia & China. Marcia's doctoral degree is in organizational psychology, plus two master's degrees in education & communications.



Three Main Core Competencies

Communications, Emotional Intelligence, Managerial Skills

This course is appropriate for:

VP, Director, Middle Managers

Learning Library assets included:

e-book "How to Have the Conversation You Have Been Avoiding"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

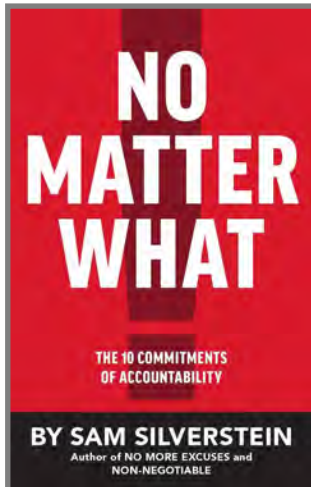


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Accountability... The Highest Form of Leadership™



You will get to know Sam on a level that allows you to both understand the message he is sharing and trust that implementation of his philosophy will help you and your organization be your very best. Sam will get you feeling, thinking and discovering.

This is a fun, thought provoking energetic session that will leave you ready to take on the challenges at hand in both your life and your organization. Sam knows how to help people feel good about themselves and the possibilities of success they have in front of them.

Sam Silverstein, CSP

Sam Silverstein is an international business consultant, speaker and author. His manufacturing and distribution companies have sold over \$100 million in products and services and he has successfully sold one of his businesses to a Fortune 500 company.

Sam served as the President of the National Speakers Association and is a Certified Speaking Professional. Sam's work with companies has transformed organizational culture and created success in all areas.



Three Main Core Competencies
Accountability, Culture, Change

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
MP3 "Accountability... The Highest Form of Leadership™"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

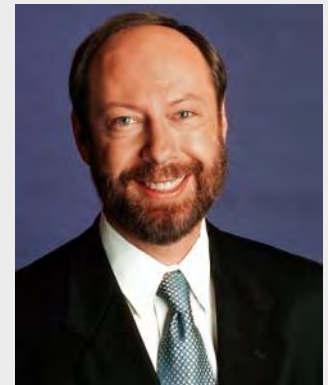
Develop Your Charisma as a Leader: Principles of Engaging Leadership



Leadership is a process through which one individual, the leader, changes the way followers envision themselves. By shifting follower's conceptions of their identity, leaders often generate extraordinary outcomes for their organizations. Engaging leaders change our perceptions of how we are now and how we may be in the future, or whether we see ourselves as autonomous individuals or as members of larger collectives. By using communication to motivate and engage followers, leaders create a bond of trust with others and establish their credibility. This program is designed to help leaders develop their charisma as a leader and improve their communication skills.

James Snack, CSP

Jim is a *Certified Speaking Professional* who specializes in motivation and engagement. He presents keynote speeches, half and full-day seminars on change, teamwork, creativity and communication. For over a decade Jim taught leadership at the OPM Eastern Management Development Center. He currently serves as adjunct faculty at the University at Albany where he conducts research on organizational culture, leadership, and engagement. Jim is also an accomplished magician. His programs are often a captivating blend of magic and message.



Three Main Core Competencies

Communication, Motivation/Influence, Presentation Skills

This course is appropriate for:

Middle Managers, Supervisors

Learning Library assets included:

Workbook "Leading to Engagement"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Eighty Percent is Relationships



Once you have made it to a management position, regardless of your industry, you have the technical “smarts” to succeed. You have proven yourself as knowledgeable and hardworking in your field. What successful leaders also possess is the ability to bring together and leverage the efforts of their colleagues. One CEO says, “Eighty percent of leadership is unifying a group to work toward the mission.” This program helps participants acknowledge the importance of interpersonal relationships and develop solid skills needed when returning to their organizations.

Karen Snyder, MA, CSP

Karen Snyder, MA, CSP has 26 years of experience in helping leaders at all levels focus on how to create positive change for themselves, their departments and their companies.

Karen’s programs inspire participants to bring their best selves to work, regardless of their challenging colleagues.



Three Main Core Competencies
Communication, Culture, Conflict Management

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
Post-course Virtual Coaching Session

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

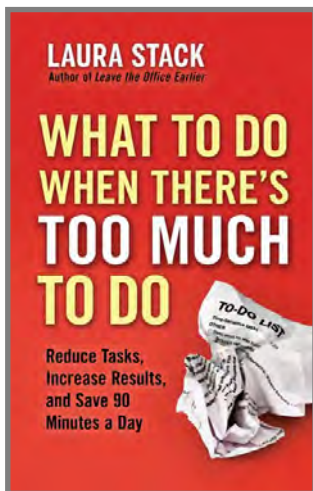


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

What to Do When There's Too Much to Do: Reduce Tasks, Increase Results, and Save 90 Minutes a Day



Look at your to-do list. It's ridiculous. You can't get all that done. You need a comprehensive approach that will enable you to organize your life around the tasks that really matter. Stack's innovative, six-step Productivity Workflow Formula (PWF) allows you to spend less time and achieve greater results than you ever thought possible. Each step is demonstrated using Microsoft Outlook, so you know specifically what to do. Laura shows how to separate the productive wheat from the nonproductive chaff—to hone in on the high-value tasks, protect the time to do them, and focus on their execution. You'll learn how to scale back—*reduce, reduce, reduce* is her mantra. Each reduction will increase your results and save you time.

Laura Stack, MBA, CSP, CPAE

Laura is an award-winning keynote speaker, bestselling author, and noted authority on personal productivity and performance. She is the president of The Productivity Pro, Inc., a company dedicated to helping leaders increase workplace performance in high-stress environments. After practicing for 25 years in the field of leadership development, Laura founded LEADERSHIP USA™, a nationwide alliance of member organizations. Stack has authored eight books, including her newest work, *FASTER TOGETHER: Accelerating Your Team's Productivity* (Jan. 2018). She is a past president of the National Speakers Association and was inducted into its exclusive *Speaker Hall of Fame*.



Three Main Core Competencies

Performance, Teamwork, Personal Productivity

This course is appropriate for:

Directors, Managers, High Potentials

Learning Library assets included:

Cliffs Notes version of Book

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Ignite Innovation: Helping You Move Your Innovations from Vision to Reality



This dynamic workshop will start with an overview of the entire process of creating, developing and implementing innovation. Participants will then begin the creation of their own innovations. They will then test, identify barriers to launch and develop actions to ensure the successful implementation of these innovations. They will gain knowledge in how to use the innovation process to improve create and/or improve products, services, processes, structures, etc. One key learning for all participants will be the awareness that the trick to innovation is not in the tools, rather it is in knowing how to take the tools and use them through a process from idea generation to innovation implementation.

Michael Stanleigh, CMC, CSP, CSM

Michael is a certified management consultant and certified speaking professional who loves to share his business secrets for operational success with business audiences. As CEO of Business Improvement Architects, he works with leaders and their staff, helping them create a strategy, culture and process for innovation. Michael has a reputation for helping organizations define their strategic direction, manage change, become more innovative, improve the performance of their leadership and as a Certified Scrum Master, successfully execute their projects.



Three Main Core Competencies
Creativity/Innovation, Change, Culture

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
eBook: "Ignite Innovation"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

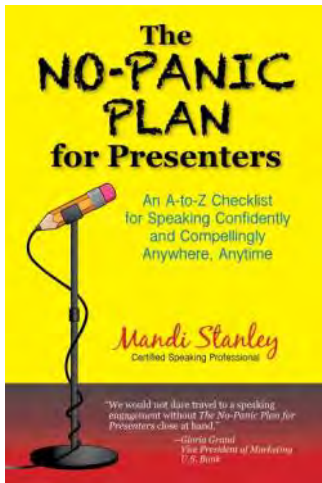


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

“Hair-On-Fire!” Presentation Skills



Everyone from the first-time leader to the confident professional will grow from expert advice such as:

- Making the most of your Three-Minute First Impression: What you absolutely must do in the first 180 seconds to build rapport and credibility with the people in the room
- Using meeting mapping to prepare your talking points
- Eliminating credibility-robbing vocal fillers such as “um” and “and uh”
- Emphasizing the **Big Three**: message, delivery, and nonverbal know-how

You'll laugh. You'll learn. You'll leave with your “Hair-On-Fire!”

Mandi Stanley, CSP

With more than 22 years of leadership seminar experience, Mandi works primarily with business and industry leaders who want to boost their professional image by becoming better speakers and writers. She has traveled the country entertaining and educating thousands of participants. She's a *summa cum laude* graduate with concentrations in English, communication, and management and the award-winning business author of *The No-Panic Plan for Presenters*, which was named a Finalist in the Career category at the IBPA in New York. Audiences appreciate her platform enthusiasm, interactive style, and content-rich messages.



Three Main Core Competencies

Presentation Skills, Communication, Creativity/Innovation

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

webinar “Hair-On-Fire!”; PDF: “A-to-Z Checklist”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

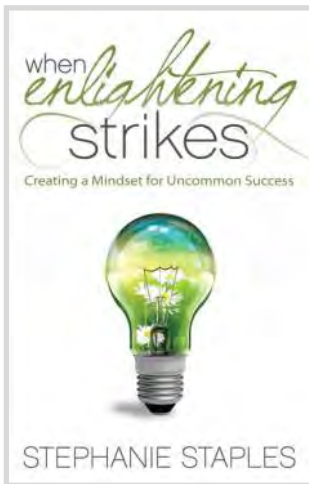


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Bring Your “A” Game to Leadership

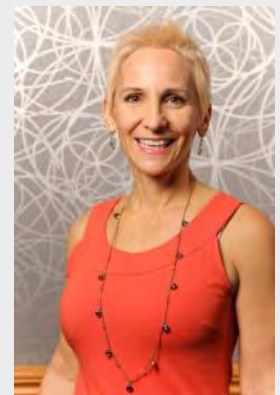


WARNING - this program is not for the faint of heart!

The best leaders know how to look in the mirror and assess themselves before they tell others what to do. They understand that they must work harder on themselves than on anything else even if it's one of the hardest things to do. In this session self-leadership is dissected and we look at your personal strengths and opportunities to lead from real, genuine authenticity that will inspire followership behind you not because they *have* to be but because they *want* to be. Highly interactive, come prepared to take the high road, as opposed to the easy road. The results will be game changing both personally and professionally.

Stephanie Staples, CSP

Stephanie Staples is a master motivator who criss-crosses the country inspiring leaders to find more time, energy & motivation to sustainability bring their 'A' game to work and life. Stephanie is award-winning, international, inspirational speaker, a Certified Speaking Professional and a Psycho-Social Wellness Expert for Health Canada. She produces and hosts the weekly personal growth broadcast radio show called *Your Life, Unlimited*. As a social entrepreneur and a thought leader in her field, Stephanie is the recipient of the Mb.Women Entrepreneur of the Year for Contributions to Community award.



Three Main Core Competencies

Communication, Creativity/Innovation, Personal Productivity

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book “When Enlightening Strikes—Creating a Mindset for Uncommon Success”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

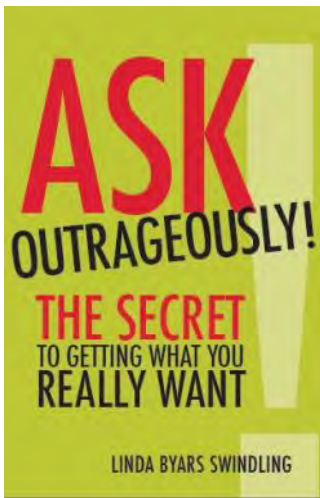


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Ask Outrageously: The Secret to Getting What You Really Want



The strongest relationships, top sales groups, and most successful organizations have one thing in common: people who have the courage, to ask outrageously. This doesn't mean being obnoxious or taking advantage of people. It means not compromising. Taking a risk to get what you know you need, not what you think you can get. Based on Linda Swindling's original research and her book by the same name, Linda shares her experience helping people make high-stakes requests in everything from business negotiations to marriage proposals. You'll discover the best practices of Master Requesters and how you can adopt those to create your own outrageous outcomes.

Linda Swindling, JD, CSP

From the courtroom to the boardroom, Linda knows firsthand about engaging in high-stakes communications, negotiating workplace drama, and influencing decision makers. Her specialty is helping people communicate powerfully so that others will listen. With a talk show host's timing and rock star facilitation, Linda is quick on her feet, funny, and customizes to get your message heard. Linda has been named "one of the country's top experts on communications" by the Network for Executive Women and "an expert on bargaining" by *American Way* magazine. Linda is current, practical, fun, and engaging.



Three Main Core Competencies

Communication, Motivation/Influence, Strategic Thinking

This course is appropriate for:

Leaders, Rising Leaders, Managers, High Potentials, Entrepreneurs

Learning Library assets included:

video "Negotiate Like a CEO"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

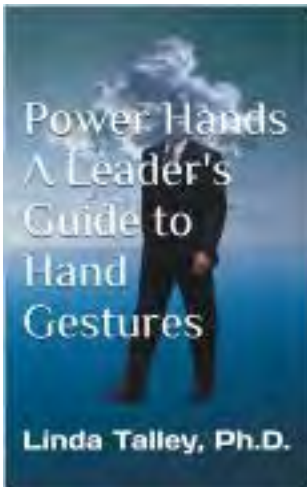


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Leadership Insights to Enhance Your Relationships with Staff and Clients



Not everyone wants to be a leader, but if you are in business then you must understand and use the concepts of leadership in order to be successful! Great leadership is enhanced by an understanding of the psychological principles of leader development. The purpose of this program is to increase your emotional intelligence by introducing you to 4 leadership approaches to make your business more successful and nonverbal communication skills to make your communication more effective. What sets great leaders apart from “so called” leaders is their leadership skill set. Only those who take the time to cultivate their skill set will be effective leaders.

Dr. Linda Talley

Dr. Talley is an expert in human behavior particularly as it relates to today's high-speed and less relationship focused communication style and she delivers learning that lasts! She is a globally recognized author and keynote speaker on human behavior as it relates to effective communication, negotiations, sales & leadership. Her high energy style blends content, humor and practicality—you will leave with ideas you can use immediately! The author of 4 vastly popular books on behavior. Dr. Talley holds in Ph.D. in psychology and is an ongoing researcher in the area of leadership development & nonverbal communication.



Three Main Core Competencies

Communication, Emotional Intelligence, Personal Productivity

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book “Power Hands: A Leader’s Guide to Hand Gestures”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

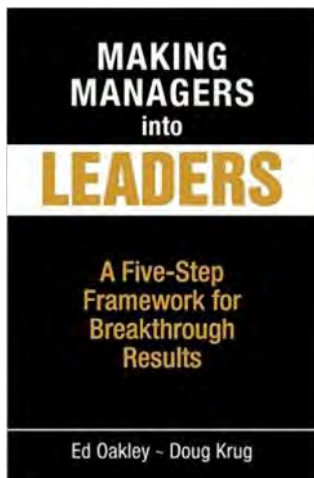


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Making Managers into Leaders®: A Five-step Framework for Breakthrough Results



Based on bestselling books “Enlightened Leadership: Getting to the Heart of Change” and “Making Managers into Leaders: A Five-step Framework for Breakthrough Results” Ed Tate delivers is a time-tested and proven tool for:

- Leading change in difficult circumstances
- Turning around challenged projects quickly and easily
- Conflict resolution that is smooth and easy
- Problem-solving for even the “unsolvable” problems
- Team alignment when it looks hopeless...and more!

We don’t want this to be just another workshop. We want you to walk away with solutions to your challenges.

Ed Tate, CSP

Ed Tate is an award-winning international Keynote speaker, trainer, and author. Worldwide he is known as “The Speaker Who Energizes, Educates and Entertains.” To date, he has spoken professionally in 47 states, 18 countries and on five continents. Using the principles he teaches, Ed won the “American Idol of Public Speaking” and became the 2000 World Champion of Public Speaking - Toastmasters International’s most prestigious speaking award among its 332,000+ members. For 14 years, he was a successful national account executive selling over \$500 million in products and services.



Three Main Core Competencies
Decision Making, Change, Communication

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Building the Sales Leadership Culture



Whether your organization is B2C or B2B, sales is its lifeblood. In today's competitive business environment your sales force will have a significant influence on your business's destiny. This course is designed specifically for business owners and their sales managers. Its goal is to help them gain knowledge and necessary skills to grow their organization's sales results, through sales leadership culture. You will be introduced to everything essential of sales leadership culture, starting with result-oriented mindset. You will ascertain five components of proactive sales cultures and identify organizational capabilities. You will become familiar with the coaching methodology for leading both teams and individuals.

Tony Trousoff, M.A., CSP

Tony began his sales career at the age of 14 on the streets in the former Soviet Union, where he learned the hustle of the black market. At 18 he came to the U.S to pursue an American Dream with only \$50 in his pocket and half-full suitcase. He had a successful career in the retail auto business. His experiences included finance, sales management and director of training for an organization with 1000 employees. As the G.M. of a large dealership, he led the team of 135 employees to become a top 100 Toyota dealerships in US. Since 2011 Tony has been working with businesses coaching, consulting and training leadership and sales teams.



Three Main Core Competencies
Change, Performance, Coaching

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
e-book: "Building the Sales Leadership Culture"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

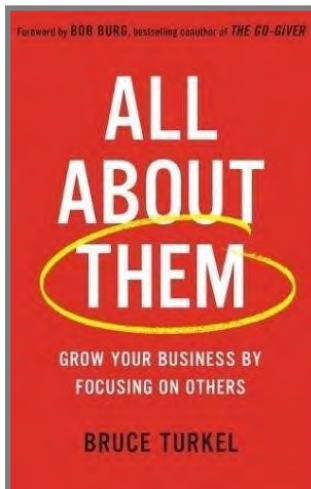


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Building Brand Value: Your Three-word Mantra for Business Success



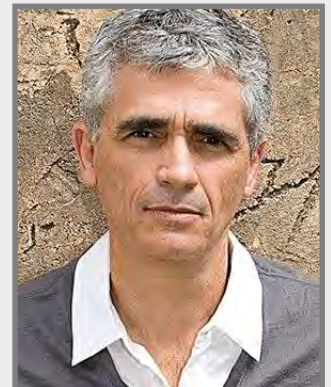
Less than ten years ago the key to selling yourself was to promote how great you were. After all, if you didn't blow your horn, who would? Selling yourself was the only way anyone could learn about you. But today everything has changed.

Brand expert Bruce Turkel will show you how to succeed in the new world we're all in. You will be enlightened, entertained, and educated by Bruce's insights. And you'll leave the program with actionable steps that can put to use immediately to build your brand and your business.

Bruce Turkel

Useful, Valuable, Enjoyable. That's Bruce Turkel. Whether helping clients develop memorable brands, riveting audiences, writing compelling blogs and books, or explaining brand strategy on national TV, Bruce is always adding value.

Bruce uses a unique combination of creativity and marketing to change perceptions of his clients' businesses and make their brands more valuable. He's created remarkably effective campaigns for American Express, Miami, Discovery Networks, Puerto Rico, Bacardi, and more.



Three Main Core Competencies

Communication, Strategic Thinking, Customer Relations

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Building Brand Value Primer"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Adjusting Your Mirrors and Managing Your Blind Spots: The Impact of Unconscious Bias on Inclusion



Are you an inclusive leader? Being inclusive seems like an obvious and easy thing to do and yet we continue to face significant challenges on our journey towards embedding inclusion in our organizations. Employees can feel excluded for a myriad of reasons. Well intentioned people make business decisions every day that favor some individuals or groups more than others. In this session, you will understand the distinction between a good leader and an inclusive leader, identify barriers and obstacles that prohibit inclusiveness, how to create an inclusive work environment, and understand the role unconscious bias plays to mitigate against inclusion.

Dr. Helen Turnbull, CSP

Dr. Turnbull is a Thought Leader in global inclusion and diversity. She has a deep knowledge and understanding of what it takes to create an inclusive environment. Author of four psycho-metric assessment tools on Unconscious bias and Inclusion, and an e-learning program on Unconscious Bias and Inclusion. She spoke at TEDx on “The Illusion of Inclusion” and keynotes on these topics globally. Five of her clients have won major Diversity awards as a result of working with Human Facets: Texas Instruments, JP Morgan Chase (2), Citigroup Europe, QBE Insurance Australia, and the Commonwealth Bank of Australia.



Three Main Core Competencies

Diversity/Inclusion, Personal Productivity, Communication

This course is appropriate for:

Directors, Managers, Human Resource Professionals

Learning Library assets included:

e-book “Blind Spots: An Interview with Dr. Helen Turnbull”



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

The Work of Leaders: Made Simple Through Vision, Alignment and Execution



For the leader who wants to understand their personal leadership behaviors and how these behaviors impact their effectiveness, the Work of Leaders focuses on three pillars: vision, alignment and execution. Find out how to approach leadership from a one-to-many perspective, rather than the one-to-one focus of management. This program utilizes the adult learning model and accelerated learning techniques to ensure participants not only know what to do, but how to do it. Personal and group practice is built into the program to provide an environment of discovery learning. The course is not a lecture but an interactive learning experience. Whether you are new to leadership, or have been leading a very long time, this program will give you new focus and practical tactics to lead for outcomes.

Christie Ward, CSP

In the '90's, she coached and managed more than 200 of the best professional trainers around the world for CareerTrack, Inc. Since 1999, as the principal in The Impact Institute, she has facilitated Communication topics that make the difference for performance on public and private sector teams in the US and internationally at conferences in Singapore, Poland, Taiwan and Dubai. Some of Christie's public sector clients in the US are the USAF, Department of Interior, El Monte and Albuquerque school districts, the National Business Center, and several city and county governments.



Three Main Core Competencies
Communication, Performance, Managerial Skills

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

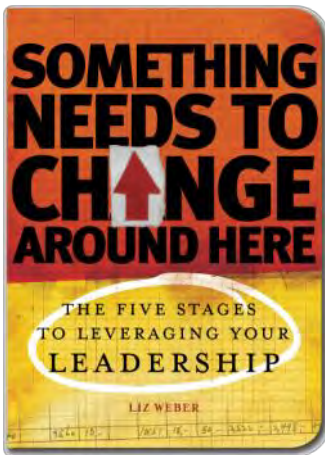


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Something's Going to Change Around Here: The Five Stages to Leveraging Your Leadership



Liz Weber will share her model: The Five Stages of Focused Leadership Development™. This model shared in her award-winning book: *Something Needs to Change Around Here*, will help you quickly identify why your teams lack depth, often under-perform, and cause you to worry and work the long hours you do. Whether you are a seasoned executive or new leader, this model will resonate with you. As all strategic leaders know, leadership is an ever-changing process. The key to great leadership is being able to lead in the right manner at the right time. Join us to learn what simple steps you can take to become the leader your team needs now and in the future!

Liz Weber, CSP, CMC

Liz provides strategic and succession planning, executive coaching, and comprehensive leadership development training and products to business owners, executive teams, boards of directors, and other leaders. She holds an MBA in International Business, is a sought-after board member, and served as a National Director for The National Speakers Association. In addition to service on its Executive Compensation and Executive Committees, Liz served as the Association's Strategic Planning Chair for four years, and chaired its Global Speakers Federation and Volunteer Reimbursements Task Forces.



Three Main Core Competencies
Employee Relations, Accountability, Executive Presence

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
**Book "Something Needs to Change Around Here:
The Five Stages to Leveraging Your Leadership"**

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Great Leaders are Great Negotiators: Keeping Your Cool Under Pressure

**GO FOR IT...
MASTERING
NEGOTIATIONS**

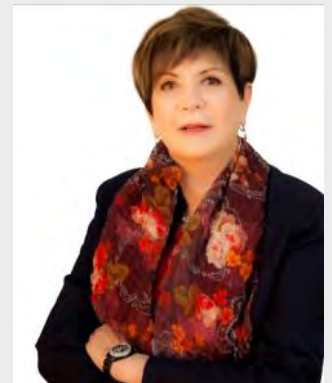


SHARON M. WEINSTEIN
AND STEPHEN WEINSTEIN

You've seen it happen...someone at the table becomes emotional during a business negotiation, and the result is deadlock. Keeping your cool is the ability to control your stress and your emotions while demonstrating passion, vision, and purpose. In this interactive session, participants will learn how to build value for all parties along the negotiation journey. They will learn how voice, body language, eye contact, and personality, affect behaviors, outcomes, and communication. Through role-play, dialogue, and behavior modeling, attendees will become a part of the process, and the result. Participants will identify a negotiation situation, acquire proven techniques, and apply those techniques live.

Sharon Weinstein, CSP

With over three decades of global healthcare experience, speaking, training, and real-life, firsthand business experience, Sharon negotiated her way into The Kremlin Hospital and convinced former President Boris Yeltsin to turn over a patient care unit so that she could create an International Department. She directed the Office of International Affairs for Premier, an 1800- hospital alliance, for over 10 years, and founded the International Leadership Institute. The author of the award-winning, B is for Balance, 2nd edition, 12 steps..., Weinstein's work has been shared with participants across the country and around the globe.



Three Main Core Competencies
Strategic Thinking, Communication, Decision Making

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors

Learning Library assets included:
e-book "Go For It... Mastering Negotiations"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

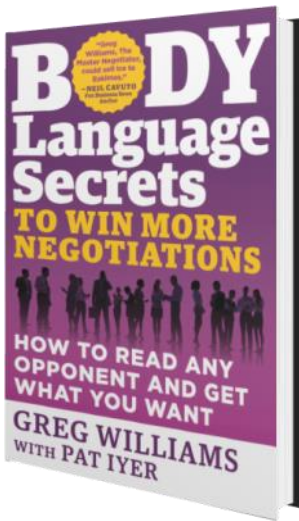


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Body Language Secrets to Win More Negotiations: How to Read Any Opponent and Get What You Want



In this dynamic presentation, leaders discover how to negotiate better, increase strategic thinking, communicate more effectively, resolve conflicts more easily, and enhance their executive presence to enrich their company's bottom line. Attendees will learn how to accurately read body language, which allows them to see unspoken words and thoughts of those they engage with, so they may lead more effectively. How to negotiate better in every situation. To use emotional intelligence to control your actions and those you are engaged with. Understand the 7 micro expressions that are generic to everyone on the planet, how to identify and use them to enhance a leader's persona. Also, the right way a leader should position themselves before entering into any situation.

Greg Williams, MN, CHPC, CSP

Greg Williams is known as the Master Negotiator & Body Language Expert. His presentations provide Strategic Thinking, Conflict Management, and Communication insights for leaders to enhance their company's bottom line. Greg is a TV News Contributor who has written six books (currently writing # 7) on the topics of Negotiation, Reading Body Language, Micro Expressions, and Emotional Intelligence. In his presentations, Greg solicits audience members to engage in thought-provoking negotiation examples to give attendees insights into how to enhance their Managerial Skills, Influence, and Emotional Intelligence.



Three Main Core Competencies

Strategic Thinking, Motivation/Influence, Conflict Management

This course is appropriate for:

Senior Executive, Directors, Managers

Learning Library assets included:

Video Series: Negotiate Successfully—Resolve Conflicts, Control Emotions, and Perceive Micro Expressions

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

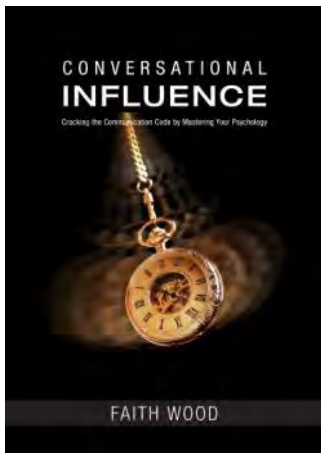


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

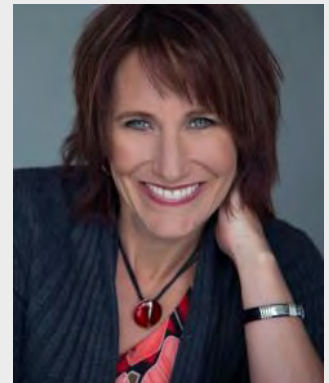
Cracking the Code on Conversational Influence: Become a Stronger Communicator



You probably already know that effective communication has always been influenced by interpretation and assumptions. Imagine if you had the power to ethically influence people's subconscious minds for better receptivity and Imagine if you could do it by using simple trigger words (or even non verbal's) to activate involuntary "reflexes" in the brain. Influential communication has a hypnotic quality to it by controlling your attention, focus and thoughts. However, if you have ever left a dialogue with the thought "that could have gone better", then you realize that sometimes communication is not as simple or as easy as the professionals make it seem. As a leader, you need the tools to master this skill – this seminar will help you do that.

Faith Wood

As a communication and presentation specialist, Faith is on a mission to transform the way we communicate, connect and contribute. Combining a keen expertise in conflict de-escalation, pattern detection, and influential communication, she has literally "cracked the code" on what it takes to strengthen relationships and improve communications across all levels. She is a published author in both fiction and nonfiction business writing and is often called upon to help leadership teams discover how to improve their brand loyalty by telling a better story.



Three Main Core Competencies

Emotional Intelligence, Communication, Presentation Skills

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Conversational Influence"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401

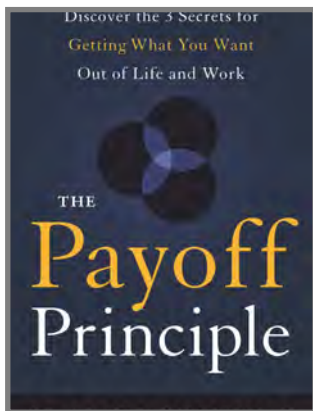


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Motivation, Cooperation, and Trust (MCT): 6 Strategies That Double Your Leadership Effectiveness in Half the Time



Employees perform at a higher level, when they are led by someone who knows how to engage their full potential. This program will show you exactly how to do that. HOW to develop a take-charge attitude that eliminates negativity and builds trust in the workplace. HOW to get people to do what you want them to do. HOW to communicate the precise words that bring out the best in others, willing to embrace change and move up to the next level of peak performance. An interactive program with proven results.

Dr. Alan Zimmerman

Founder of an international import business by age 14. Teaching at the University of Minnesota by age 21. Selected as the “Outstanding Faculty Member” by two different universities. Given more than 3000 presentations, in 49 states and 22 countries, maintaining a 92% repeat and referral business. Holds PhD degrees in Interpersonal Communication and Psychology. Earned the CSP (Certified Speaking Professional) designation from the National Speakers Association. Inducted into their Speaker Hall of Fame. Published 5 books and more than 900 articles.



Three Main Core Competencies

Motivation/Influence, Personal Productivity, Engagement

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

“The Payoff Principle: Discover the 3 Secrets for Getting What You Want Out of Life and Work”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401