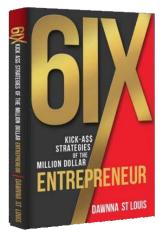


## LEADERSHIP USA<sup>®</sup> FEATURED FACULTY

## AVAILABLE MONTHLY MEMBERSHIP SEMINAR

## The 7 Triggers to Yes: The Science Behind Influence Combined with Easy-To-Use Tactics



We all have something that moves us into action sometimes impulsively and other times rationally. Regardless of why we act, there are 7 triggers that secretly move us from no to maybe to YES. When you know the secret behind the 7 Triggers to Yes influencing others is easier than ever. Your ideas would be taken more seriously; decisions would sway in your direction; and your colleagues would be moved by your influence. Discover the science behind influence and easy-to-use tactics in the 7 Triggers to Yes.

## Dawnna St Louis

Starting out as homeless teenager was no excuse for failure; instead it fueled Dawnna St Louis to succeed. By 26 she was founder and COO of a \$250M tech consultancy - BizIntel. Today, Dawnna blends her love for entrepreneurship and leadership as keynote speaker and CEO of Biz-On-Fire.com. She travels the globe sharing the 7 Triggers to Yes to leaders, sales pros, and entrepreneurs who want to know the science and secrets to behind influence. As CEO of Biz On Fire – she turns would be entrepreneurs into business owners – who have thus far contributed over \$750M to the US economy.



Three Main Core Competencies Conflict, Engagement, Influence

This course is appropriate for: A = Leader of Others; B = Leader of Leaders; C = Leader of Self

> Learning Library assets included: Video: Seven Triggers to Yes

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