

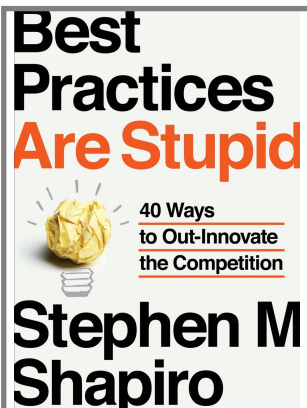


LEADERSHIP USA®

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Innovate the Way You Innovate: Creating a Pervasive Culture of Innovation



How do you influence stakeholders or members of your team? You influence throughout your day. Whether you need to persuade internal partners, align on priorities, or ask for additional resources, you need this essential skill. Influencing requires an understanding of human behavior and strategic application of specific techniques. You will develop a greater awareness and mastery of how to move others. Using BRODY's Influence Planner tool, you will practice a comprehensive planning approach for increased clarity, connection, and communication.

Stephen Shapiro, CSP, CPAE

For over 20 years, Stephen Shapiro has presented his provocative strategies on innovation to audiences in 50 countries. During his 15-year tenure with the consulting firm Accenture, he led a 20,000-person innovation practice. He is the author of five books, including "Best Practices Are Stupid," which was named the best innovation book of 2011. His Personality Poker® system has been used around the world to create high-performing innovation teams. In 2015 he was inducted into the Speaker Hall of Fame.



Three Main Core Competencies
Creativity/Innovation, Culture, Change

This course is appropriate for:
A = Level 1, B = Level 2, C = Level 3

Learning Library assets included:
eBook: *Best Practices Are Stupid*

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401