



# LEADERSHIP USA® FEATURED FACULTY

## MONTHLY MEMBERSHIP SEMINAR

### The Inside Track on Money and Capital: Leveraging all of Your Resources into Powerful and Profitable Outcomes



Money is not the only capital. To lead your team to success, position money as a tool--and fuel--to fire up other types of capital. "Competing on capital" is a concept that helps you bring every resource into your decisions and growth strategies. It's how you get to the next level of truly intuitive business leadership. Think differently about your company, your resources, and your potential. We will challenge your thinking with ideas and methods known and used by the nation's financial elite. After this program, you will see business differently. You will see yourself differently.

#### Joel G. Block, CPA, CSP

A money business insider, Joel's a long-time venture capitalist and hedge fund manager (gobbledygook for professional investor) who lives in a Shark Tank world like on TV. Since selling his publishing company to a Fortune 500, Joel keynotes conferences worldwide, helping to enhance stakeholder value by delivering growth strategies and the inside track on money, success, and significance to business executives and their teams.



**½ day - Wednesday, May 13, 2020**  
**Session: 9:00 AM - 12 PM**

**LIVESTREAM and RECORDING AVAILABLE**

#### **Competencies:**

Business Acumen, Problem Solving/Decision Making, Strategy Execution

**Most Appropriate:** Level 2  
**Next Appropriate:** Level 1