



# LEADERSHIP USA®

## FEATURED FACULTY

### MONTHLY MEMBERSHIP SEMINAR

## Connected Leadership: Create a Trusted and Influential Leadership Brand



Are you a leader people want to work for? Creating a strong, engaged team translates into a more positive work environment, lower turnover, and greater productivity and collaboration. It also has a direct effect on your organization's bottom line. Connected Leadership will help you develop the skills you need to connect with your employees. Through this dynamic, highly interactive workshop, you will learn how to build stronger relationships that increase your value, influence, and impact. You will leave with increased clarity on your leadership brand, new tools and skills, and greater confidence to engage your team and expand your influence.

### Michelle Tillis Lederman, CSP

Michelle Tillis Lederman, CSP, MBA, CPA named one of Forbes Top 25 Networking Experts, is the author of four books including the internationally known, The 11 Laws of Likability, and The Connectors Advantage. Accomplished speaker, trainer and coach, Michelle is the founder and CEO of Executive Essentials, which provides customized communications and leadership programs. A former finance executive and NYU Professor, Michelle is a regular in the media appearing on NBC, CBS, Fox, NPR, the Wall Street Journal, NY Times, CNBC, and others. She holds degrees from Lehigh University and Columbia Business School.



**½ day - Wednesday, December 9, 2020**  
**Session: 9:00 AM - 12 PM**

**LIVESTREAM and RECORDING AVAILABLE**

#### Competencies:

Relationship Building,  
Executive Presence,  
Interpersonal Communication

**Most Appropriate:** Level 2

**Next Appropriate:** Level 3