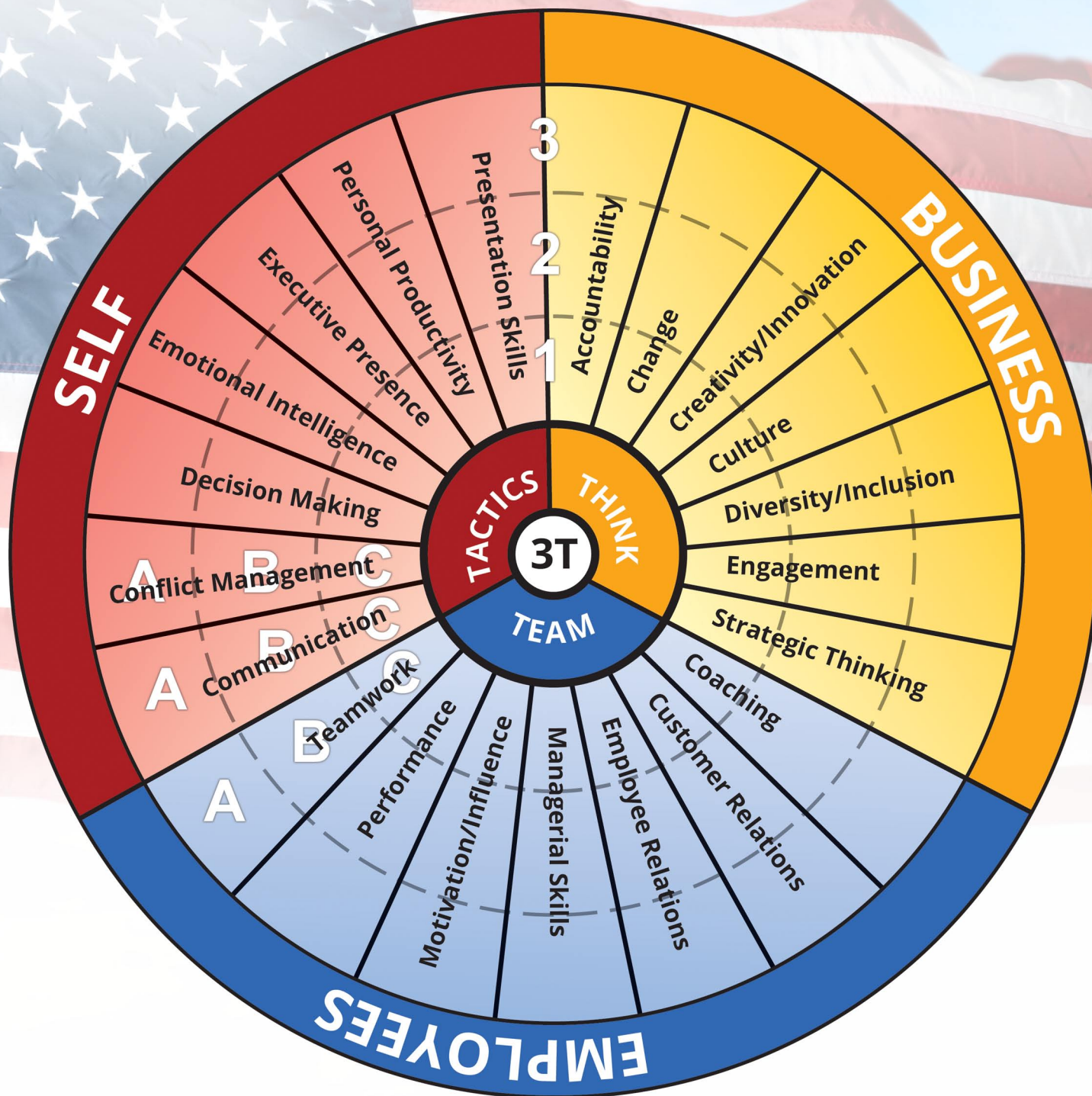


# LEADERSHIP USA®

## 3T Leadership Competency Model

“Leading the Reluctant:  
How to Move Prickly People to Preferred Outcomes”  
With Steven Iwersen



1 = Leader of Leaders    2 = Leader of Others    3 = Leader of Self  
A = MOST appropriate    B = NEXT appropriate    C = LEAST appropriate