



LEADERSHIP USA® FEATURED FACULTY

MONTHLY MEMBERSHIP SEMINAR

Using Your Brain to Win in Today's Hyper Paced World: Living & Thriving at the Pace of Change



Your brain is your most powerful competitive weapon –if you know how to use it properly. Unfortunately, the human brain was not set up to work effectively at the pace we are expected to move today. This causes interesting and sometimes harmful behaviors at work. To become more effective leaders, we need a much deeper understanding of how our brain works at work and how it often gets in the way of winning. Leveraging the latest in neuroscience, you'll get tools, techniques and tips for increasing your effectiveness as a leader and rebuilding resilience in yourself and others.

Holly Green

Holly is an experienced business leader and behavioral scientist. She has extensive academic training and in-the-trenches experience working in and leading organizations. She has worked with Navy SEALs, Olympic athletes, and two United States Presidents. Holly is the former president of The Ken Blanchard Company, and co-founder of a biotech firm. She has worked in senior leadership roles with The Coca Cola Company, Dell Computer, and Bass Hotels & Resorts. Holly has degrees in behavioral sciences and organization development. Her postgraduate studies are in neurophysiology. She is a best-selling author of numerous books including *Using Your Brain to Win*.



½ day – Thursday, August 13, 2020
Session: 9:00 AM - 12:00 PM

LIVESTREAM and RECORDING AVAILABLE

Competencies:

Change Management/Agility,
Strategy/Execution,
Goals/Performance

Most Appropriate: Level 2

Next Appropriate: Level 1