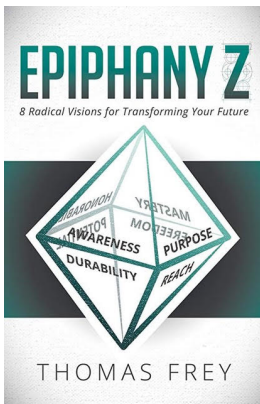




LEADERSHIP USA® FEATURED FACULTY

MONTHLY MEMBERSHIP SEMINAR

Strategic Futurism: **How the Fusion of Futurism and Strategy Will Create Explosive New Value for Your Business**



The most important skill of the 21st century is foresight. To be an influential and effective leader, strategist, or investor, you first have to think like a futurist. The forces of technology-driven-change are sweeping across every industry, disrupting cities, businesses, products, and professions. Critical decision makers, investors and strategists can no longer make decisions simply by projecting market trends forward. This course will show you the science behind the techniques and give you ways to make it both actionable and profitable. You will not only be able to proactively study and plan for the future, but also use these tools to create it!

Thomas Frey, CSP

Since founding DaVinci Institute in 1997, Thomas Frey has built an enormous following around the world based on his ability to develop accurate visions of the future and describe the opportunities ahead. Having started seventeen businesses himself and assisting on the development of hundreds more, the understanding he brings to his audiences is a rare blend of reality-based thinking coupled with a clear-headed visualization of the world ahead. As part of the celebrity speaking circuit, Thomas continually pushes the envelope of understanding, creating fascinating images of the world to come. His presentations on have captivated people ranging from high-level government officials to executives in Fortune 500 companies.



Date To Be Determined

Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark

5345 Landmark Place, Greenwood Village, CO 80111

Competencies:

Strategy/Execution, Creativity/
Innovation, Career Management

Most Appropriate: Level 1

Next Appropriate: Level 2