



# LEADERSHIP USA® FEATURED FACULTY

## MONTHLY MEMBERSHIP SEMINAR

### **Ruthless Consistency: Refocus, Realign and Recommit for Results!**



Your strategic plan is now suspect, your organization is misaligned with the new reality, and your people are anxious and confused. What do you do? It starts with refocusing. Yet how do you refocus when the landscape is changing? Scenario planning. Michael will explain the core elements of scenario planning and participants will have the opportunity to begin to flesh out scenarios, triggers and actions. Next up: realigning. A revised focus and a changing landscape mean that leaders have to realign the organizational environment to make sure everyone and everything is pointed in the right direction.

#### **Michael Canic, CSP, Ph.D.**

Michael Canic has one focus in business: helping committed leaders make strategy happen. He is President of Bridgeway Leadership, a strategy + execution consulting firm with offices in Denver and Vancouver. Applying his proprietary Strategic Management System, Michael has helped hundreds of leaders turn their ambitions into strategy, and strategy into reality. Clients say it's the most effective strategic process they've experienced. Michael has delivered hundreds of presentations on four continents and is known as a dynamic speaker who leaves audiences with a wealth of original, ready-to-apply concepts, models and tools.



**½ day – Wednesday, July 8, 2020**  
**Session: 9:00 AM - 12:00 PM**

**LIVESTREAM and RECORDING AVAILABLE**

#### **Competencies:**

Strategy/Execution, Change Management/Agility, Accountability/Results

**Most Appropriate:** Level 1  
**Next Appropriate:** Level 2