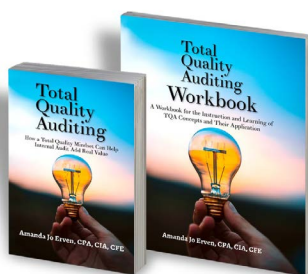




# LEADERSHIP USA® FEATURED FACULTY

## MONTHLY SEMINAR

### CPA in a Day: The Business Acumen You Actually Need



An understanding of accounting and finance is essential for those who want to take on more responsibility at their organization and continue to advance their career. Whether your focus is the entire business, an individual product line, or a single department or cost center, knowing basic accounting and finance terms and standards are key to making good decisions and evaluating the decisions being made around you. You may not be a CPA, but you don't need to be. You just need this learning event to help you listen, talk, and keenly assess the financial performance at your organization.

#### Amanda "Jo" Erven, CPA, CIA, CFE

Amanda "Jo" Erven, CPA, CIA, CFE, has experience in external audit, internal audit, and various accounting and teaching roles. She started her career in Public Accounting at one of the Big Four firms, experienced a traditional Accounting/Controller role at a multinational oil & gas corporation, and directed an Internal Audit function at an international financial services company prior to her journey as a consultant, educator, author, and speaker. Jo's ultimate passion is helping organizations see how important living your values . . . ethics, integrity, honesty, trust . . . is to sustaining success.



**Wednesday, October 13, 2021**

**Registration: 8:30 AM | Session: 9:00 AM - 12 PM**

**The Curtis Ballroom**

**5345 Landmark Pl, Greenwood Village, CO 80111**

#### **Competencies:**

Business Acumen  
Accountability/Results  
Career Management

**Most Appropriate:** Level 3

**Next Appropriate:** Level 2