



# LEADERSHIP USA® FEATURED FACULTY

## MONTHLY SEMINAR

### You Don't Need a Title to be a Leader: How to Create Leaders at Every Level

How Anyone, Anywhere,  
Can Make a Positive Difference

YOU DON'T NEED  
A **TITLE** TO BE A  
**Leader**



MARK SANBORN  
Author of *The Fred Factor*

The best organizations are those where every employee knows how and when to lead. Leadership at the top is important, but just as important is leadership throughout. Titles can confirm leadership abilities, but they can't bestow them. Leadership is about who the leader is, what she does and what she achieves, not her position on the org chart. *You Don't Need A Title to Be A Leader*: opens your eyes to the potential of leadership and teaches you how to intentionally develop leadership in teammates.

#### Mark Sanborn, CSP, CPAE

Mark is the president of Sanborn & Associates, Inc., an idea lab for leadership development and turning the ordinary into the extraordinary. GlobalGurus.org lists Mark as one of the top five leadership experts in the world. Mark has given over 2600 presentations in every state and 14 countries. He has authored eight books and more than two dozen videos and audio training programs. His programs are taught by Crestcom International in 90 countries and is the Leadership Expert in Residence at High Point University. He recently completed a national study: *2020 Research on Leadership During a Crisis and Beyond: Unexpected Insights and Strategies During Covid 19*.



**Wednesday, January 27, 2021**

**Registration: 8:30 AM | Session: 9:00 AM - 12 PM**

**The Curtis Ballroom**

**5345 Landmark Pl, Greenwood Village, CO 80111**

#### **Competencies:**

Relationship Building  
Interpersonal Communication  
People Management

**Most Appropriate:** Level 2

**Next Appropriate:** Level 3