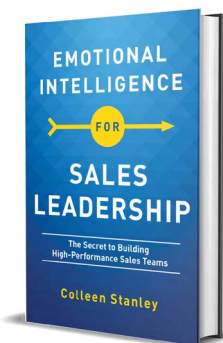




# LEADERSHIP USA® FEATURED FACULTY

## MONTHLY SEMINAR

### Emotional Intelligence for Leaders: How to Influence Others

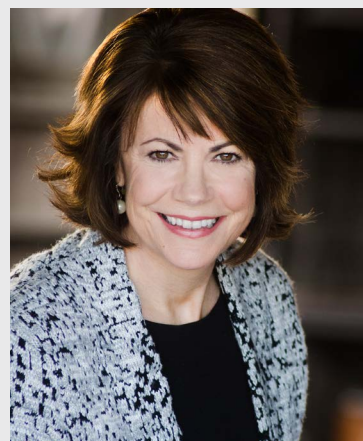


Discover how emotional intelligence and the development of these critical soft skills such as emotion management, self-awareness, empathy, delayed gratification and stress tolerance improve leadership, influence, and sales effectiveness. (And everyone is in sales.) It's time for a new perspective. It's time to incorporate emotional intelligence into every conversation that you have with employees, peers, customers, and prospects.

#### Colleen Stanley

Colleen Stanley is president and founder of SalesLeadership, Inc., a sales development firm. She is the author of two books, *Emotional Intelligence For Sales Success*, now published in six languages, and author of *Growing Great Sales Teams*. Her new book, *Emotional Intelligence For Sales Leadership*, was released in June 2020.

Salesforce recently named Colleen one of the top sales influencers of the 21st century. She has also been named one of the Top 50 Sales & Marketing Influencers, Top 10 Women in Sales Experts to Follow and Top 30 Global Sales Gurus. Colleen is also a guest lecturer on sales at Denver University where she hopes to introduce the power of EQ to young business professionals.



**Wednesday, June 23, 2021**

**Registration: 8:30 AM | Session: 9:00 AM - 12 PM**

**The Grove at Mission Hills Church**  
620 Southpark Dr, Littleton, CO 80120

#### **Competencies:**

Emotional Intelligence  
Influence/Persuasion  
Business Acumen

**Most Appropriate:** Level 3

**Next Appropriate:** Level 2