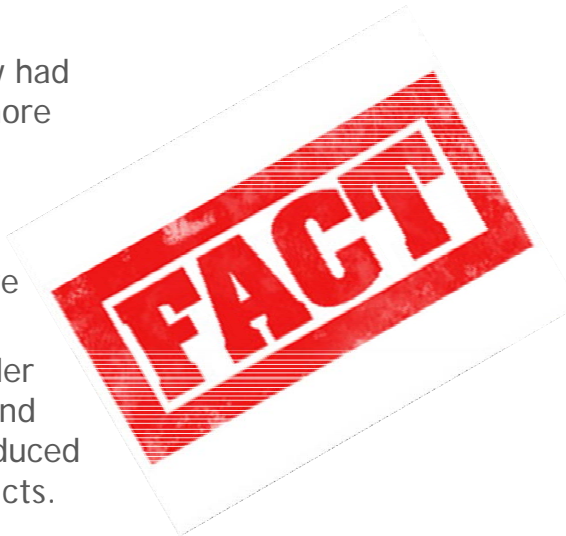


Diversity & Inclusion at Work



- Companies with more racial/gender diversity had more sales revenue, more customers and greater profits.
- Companies with more female executives were more profitable.
- Teams exhibiting a wider range of educational and work backgrounds produced more-innovative products.



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1

Source:

<https://hbr.org/2016/09/diverse-teams-feel-less-comfortable-and-thats-why-they-perform-better>

For example, a 2009 analysis of 506 companies found that firms with more racial or gender diversity had more sales revenue, more customers, and greater profits.

A 2016 analysis of more than 20,000 firms in 91 countries found that companies with more female executives were more profitable.

In a 2011 study management teams exhibiting a wider range of educational and work backgrounds produced more innovative products.

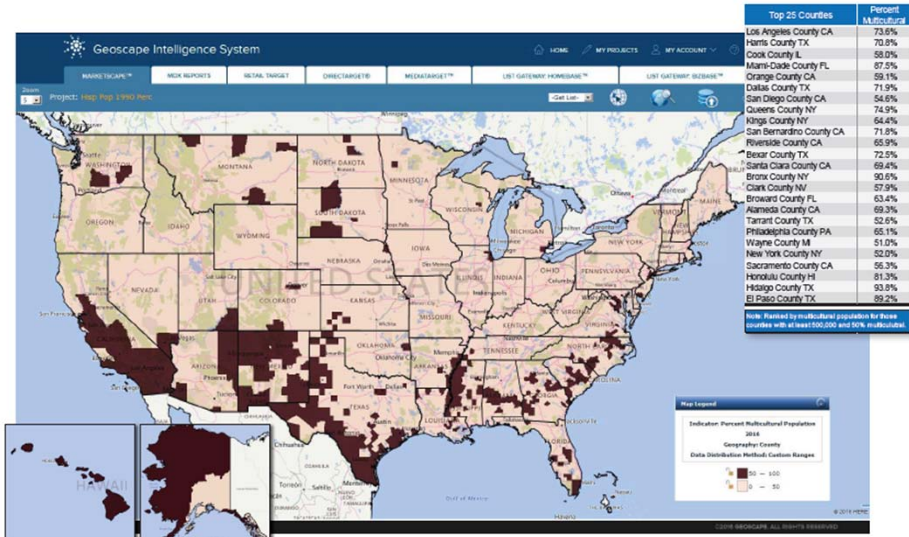
Source: *Diversity And Inclusion In The Workplace*

IT'S NOT ABOUT THE NUMBERS – Wilson

Diverse leadership teams impact innovation

<https://www.bcg.com/en-us/publications/2018/how-diverse-leadership-teams-boost-innovation.aspx>

Majority Minority 2016



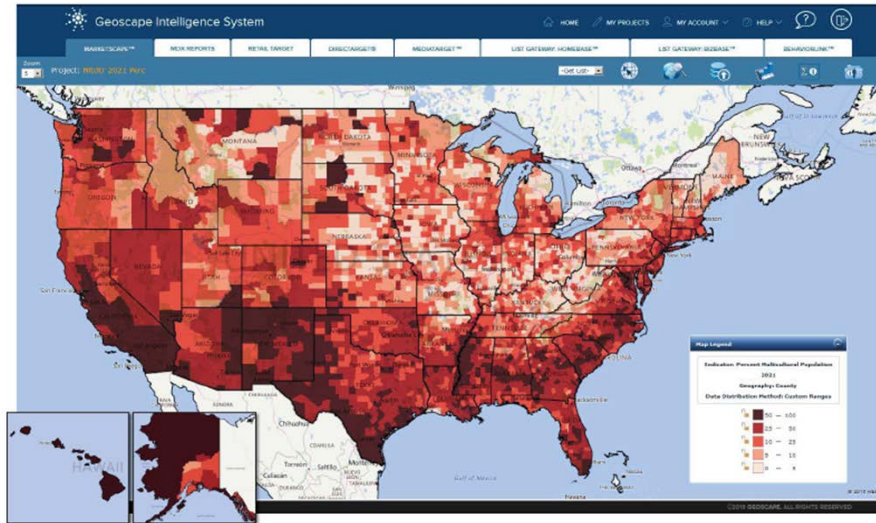
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<https://geoscape.com/solutions/marketing-intelligence-platform/>

Majority Minority 2025



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3

<https://geoscape.com/solutions/marketing-intelligence-platform/>

Unconscious Bias at Work



- Google Video
 - https://www.youtube.com/watch?v=NW5s_-NI3JE
- Test your Awareness
 - <https://www.youtube.com/watch?v=vJG698U2Mvo>
- Privilege Walk
 - <https://www.youtube.com/watch?v=hD5f8GuNuGQ>
- Cleveland Clinic Empathy
 - <https://www.youtube.com/watch?v=-0r0q6WMfo8>

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Google Video

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